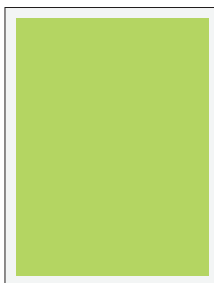


AIRDRIE City View

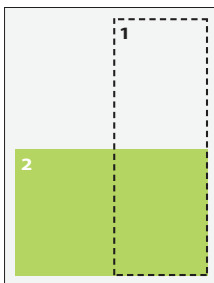
Rocky View Weekly

A - FULL PAGE



A1) 9.456" x 12.642"

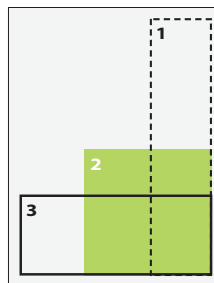
E - 1/2 PAGE



E1) 4.649" x 12.642"

E2) 9.456" x 6.214"

G - 1/3 PAGE

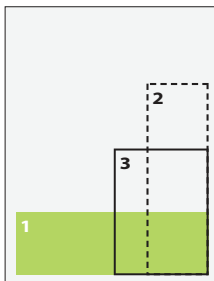


G1) 3.046" x 12.642"

G2) 6.251" x 6.214"

G3) 9.456" x 4.200"

H - 1/4 PAGE

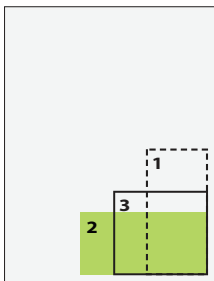


H1) 9.456" x 3.071"

H2) 3.046" x 9.428"

H3) 4.649" x 6.214"

I - 1/6 PAGE



I1) 3.046" x 6.214"

I2) 6.251" x 3.071"

I3) 4.649" x 4.143"

J - 1/8 PAGE

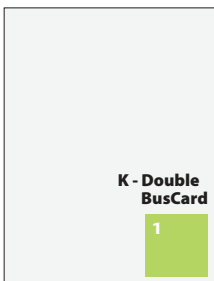


J1) 9.456" x 1.428"

J2) 4.649" x 3.071"

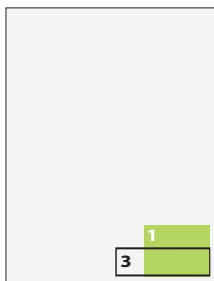
J3) 3.046" x 4.642"

K



K1) 3.046" x 3.071"

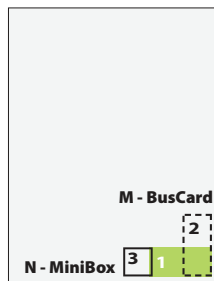
L - 1/16 PAGE



L1) 3.046" x 2.3"

L3) 4.649" x 1.428"

M / N



M1) 3.046" x 1.428"

M2) 1.444" x 3.071"

N3) 1.444" x 1.428"

2021 RATE CARD

Airdrie City View or Rocky View Weekly

\$1.10 per agate
for one newspaper

Size	Options	Colour	B&W
Full Page	A	\$1,293	\$1,168
1/2 Page	E	\$674	\$574
1/3 Page	G	\$482	\$382
1/4 Page	H	\$362	\$287
1/6 page	I	\$266	\$191
1/8 page	J	\$196	\$141
DbI Bus. Card	K	\$139	\$94
1/16 page	L	\$107	\$72
Business Card	M	\$77	\$44

BUSINESS DIRECTORY

\$30/week for a black & white ad for a 4 week minimum

\$40/week for a colour ad for a 4 week minimum

DEADLINES FOR PRINT ADS

Tuesday at Noon for the Thursday Airdrie City View

Thursday at Noon for the Tuesday Rocky View Weekly

SALES REPRESENTATIVES

Cam Christianson: cchristianson@airdrie.greatwest.ca

Al Jones: ajones@airdrie.greatwest.ca

Lois Jones: ljones@airdrie.greatwest.ca

FREQUENCY DISCOUNTS

Based on number of weeks committed:

4 weeks 10% discount

13 weeks 15% discount

26 weeks 20% discount

52 weeks 25% discount

CIRCULATION

Airdrie City View: 19,500 • Rocky View Weekly: 12,000

FLYER INSERTS - up to 50g

7¢ each for Airdrie City View - Deadline: Thursday

11¢ each for Rocky View Weekly - Deadline: Tuesday