

AIRDRIE City View Weekly Rocky View

2023 RATE CARD

Airdrie City View or Rocky View Weekly

\$1.16 per agate for one newspaper

Size	Options	Colour	B&W
Full Page	A	\$1355	\$1,230
1/2 Page	E	\$705	\$605
1/3 Page	G	\$503	\$403
1/4 Page	H	\$375	\$300
1/6 page	I	\$276	\$201
1/8 page	J	\$205	\$150
Dbl Bus. Card	K	\$145	\$100
1/16 page	L	\$112	\$77
Business Card	M	\$79	\$46

BUSINESS DIRECTORY

\$35/week for a black & white ad for a 4 week minimum
\$45/week for a colour ad for a 4 week minimum

DEADLINES FOR PRINT ADS

Tuesday at Noon for the Thursday Airdrie City View
Thursday at Noon for the Tuesday Rocky View Weekly

SALES REPRESENTATIVES

Cam Christianson: cchristianson@airdrie.greatwest.ca
Al Jones: ajones@airdrie.greatwest.ca
Lois Jones: ljones@airdrie.greatwest.ca
Brent Lovstad: blovstad@airdrie.greatwest.ca

FREQUENCY DISCOUNTS

Based on number of weeks committed:

4 weeks 10% discount
13 weeks 15% discount
26 weeks 20% discount
52 weeks 25% discount

CIRCULATION

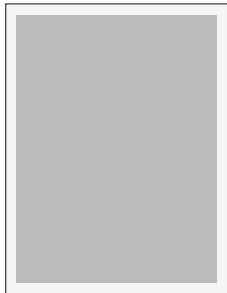
Airdrie City View: **19,500** • Rocky View Weekly: **12,000**

FLYER INSERTS - up to 50g

7¢ each for Airdrie City View - Deadline: Thursday
11¢ each for Rocky View Weekly - Deadline: Tuesday

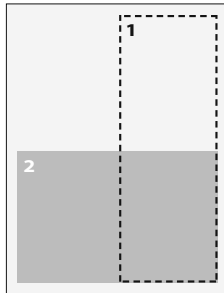
#403 - 2903 Kingsview Blvd., Airdrie, AB T4A 0C4
Phone: 403-948-1885 Fax: 403-948-2554

A - FULL PAGE



A1) 9.456" x 12.642"

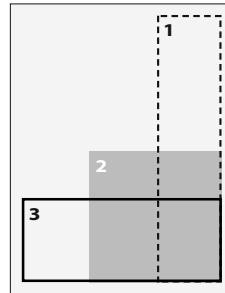
E - 1/2 PAGE



E1) 4.649" x 12.642"

E2) 9.456" x 6.214"

G - 1/3 PAGE

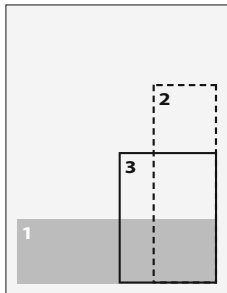


G1) 3.046" x 12.642"

G2) 6.251" x 6.214"

G3) 9.456" x 4.200"

H - 1/4 PAGE

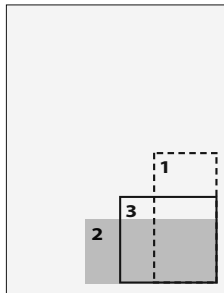


H1) 9.456" x 3.071"

H2) 3.046" x 9.428"

H3) 4.649" x 6.214"

I - 1/6 PAGE

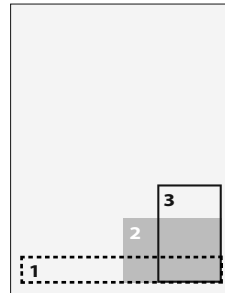


I1) 3.046" x 6.214"

I2) 6.251" x 3.071"

I3) 4.649" x 4.143"

J - 1/8 PAGE

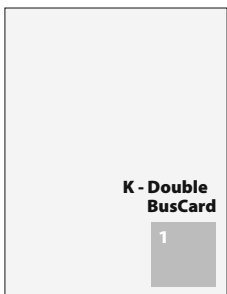


J1) 9.456" x 1.428"

J2) 4.649" x 3.071"

J3) 3.046" x 4.642"

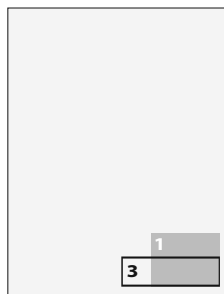
K



K - Double BusCard

K1) 3.046" x 3.071"

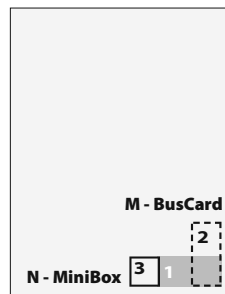
L - 1/16 PAGE



L1) 3.046" x 2.3"

L3) 4.649" x 1.428"

M / N



M - BusCard

N - MiniBox

M1) 3.046" x 1.428"

M2) 1.444" x 3.071"

N3) 1.444" x 1.428"