

<b>Rate Card 2020</b>		<b>Airdrie City View or Rocky View Weekly</b> \$1.07 per agate for one newspaper		<b>Combo Rate for Both Newspapers</b> \$1.89 per agate for combo newspapers	
		<b>B&amp;W</b>	<b>COLOR</b>	<b>B&amp;W</b>	<b>COLOR</b>
<b>FULL PAGE</b>	6 column width x 177 agate line height or 9.45" width x 12.6" height	<b>\$1136</b>	<b>\$1260</b>	<b>\$2007</b>	<b>\$2227</b>
<b>1/2 PAGE</b>	6 column width x 87 agate line height or 9.45" width x 6.2" height 3 column width x 177 agate line height or 4.6" width x 12.6" height	<b>\$558</b>	<b>\$658</b>	<b>\$986</b>	<b>\$1161</b>
<b>1/3 PAGE</b>	6 column width x 58 agate line height or 9.45" width x 4.2" height 4 column width x 87 agate line height or 6.25" width x 6.2" height	<b>\$372</b>	<b>\$472</b>	<b>\$657</b>	<b>\$832</b>
<b>1/4 PAGE</b>	3 column width x 87 agate line height or 4.6" width x 6.2" height 6 column width x 43 agate line height or 9.45" width x 3" height	<b>\$279</b>	<b>\$354</b>	<b>\$493</b>	<b>\$628</b>
<b>1/6 PAGE</b>	3 column width x 58 agate line height or 4.6" width x 4.2" height 2 column width x 87 agate line height or 3" width x 6.2" height	<b>\$186</b>	<b>\$261</b>	<b>\$328</b>	<b>\$438</b>
<b>1/8 PAGE</b>	6 column width x 20 agate line height or 9.45" width x 1.4" height 3 column width x 43 agate line height or 4.6" width x 3" height	<b>\$138</b>	<b>\$193</b>	<b>\$243</b>	<b>\$333</b>
<b>Double Business Card</b>	2 column width x 43 agate line height or 3" width x 3.0" height	<b>\$92</b>	<b>\$137</b>	<b>\$162</b>	<b>\$222</b>
<b>1/16 PAGE</b>	3 column width x 21 agate line height or 4.6" width x 1.43" height 2 column width x 33 agate line height or 3" width x 2.3" height	<b>\$70</b>	<b>\$105</b>	<b>\$124</b>	<b>\$185</b>
<b>Business Card</b>	2 column width x 20 agate line height or 3" width x 1.43" height	<b>\$43</b>	<b>\$76</b>	<b>\$75</b>	<b>\$135</b>

### Business Directory

\$30/week for a black & white ad for a 4 week minimum

\$40/week for a color ad for a 4 week minimum

### Deadlines for Ads

Tuesday at Noon for the Thursday Airdrie City View

Thursday at Noon for the Tuesday Rocky View Weekly

### SALES REPRESENTATIVES

**Rod Songhurst:** rsonghurst@airdrie.greatwest.ca

**Jane Geng:** jgeng@airdrie.greatwest.ca

### Classified - Buy 2 weeks and get the third week free

**ACV** \$14.25 first 15 words, 25 cents for every extra word

**RVW** \$14.25 first 15 words, 25 cents for every extra word

**Both papers** \$22.00 first 15 words,

30 cents for every extra word

To book an ad, please phone **403-948-1885**

or email: **e-mail: classifieds@airdrie.greatwest.ca**

### Circulation

Airdrie City View: 21,500 Rocky View Weekly: 12,000

### Flyer Inserts - up to 50 g

7¢ each for Airdrie City View - Deadline Friday

11¢ each for Rocky View Weekly - Deadline Wednesday