

Coast Reporter

VOICE OF THE SUNSHINE COAST

Published Every Friday - Total Circulation 12,000
604-885-4811



A strong measure of a newspaper's readership can be closely related to the strength of its classified section. Our award winning classified department produces a robust 5 to 6 page weekly section We are home to the guaranteed classified and the largest career section on the Coast. With several sections and purchase options available, it is the standard for the local marketplace.

Classified Ad Rates & Info

Display Advertising

Casual/Transient
Per column inch\$21.39

Frequency Package

	discount	per col. inch
4 insertions	10%	\$19.26
8 insertions	15%	\$18.19
12 or more insertions	20%	\$17.12

Non-Profit Advertising

Registered non-profit groups with registered BC number.
Per column inch\$16.05

Line Ad Rates

Two Weeks for the Price of One*

3 lines (approx. 12 words).....	\$14.15
4 lines (approx. 16 words).....	\$16.55
5 lines (approx. 20 words).....	\$18.95

*Some conditions apply. Call for details. Line ad rates include GST.

www.coastreporter.net

Classified Advertising Information

Advertising Rates
Effective Sept 1, 2024
to Aug 31, 2025

The collage shows a variety of classified ads. At the top, there's a 'Classifieds' header with contact info. Below it, several ads are visible: 'SECHTEL' for a security position, 'DEADLINES' for advertising, 'WIGS, WIGS, WIGS & MORE' for hair services, 'BUYING! GOLD & Silver' for jewelry, 'SECHTEL HOSPITAL FOUNDATION' for a medical position, 'ADD COLOUR' for printing, '1100 Community Notices', '1100 Real Estate', and '1100 Obituaries'. Each ad includes specific details about the service or position offered.

Guaranteed Classified (ad runs for a maximum of 52 weeks)*

3 lines (approx. 12 words).....	\$47.60
4 lines (approx. 16 words).....	\$51.80
5 lines (approx. 20 words).....	\$56.00

Please call for a quote on larger ads.

*Applies to private party merchandise for sale only.
Rentals, employment, real estate and business ads do not apply.
Guaranteed Classified rates include GST.

Rates are protected against future rate increases for 30 days after notice of such increase. Rates quoted are net to Coast Reporter. Any agency commission, surcharge or cash discounts must be added to the appropriate contract rates.

Retail / Classified

Display Ad Deadlines
Display Classified: Monday @3pm in Office/ 5pm by Email (proof provided)
Line Classified: Wednesday 3 p.m.

NADIA MATHER
Classified Sales

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