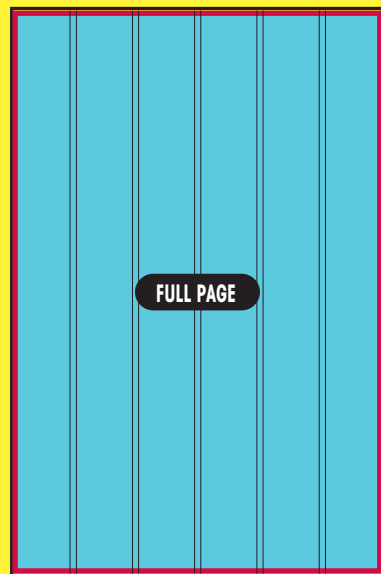
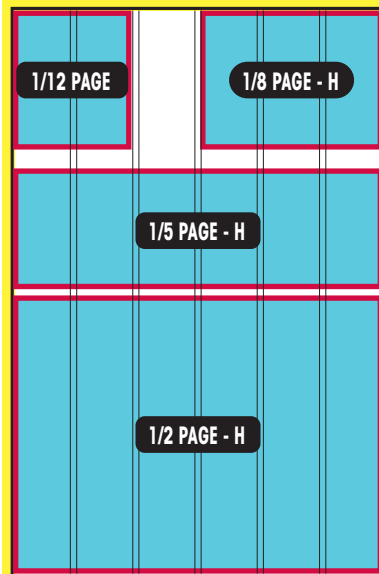


Your Rate at a Glance

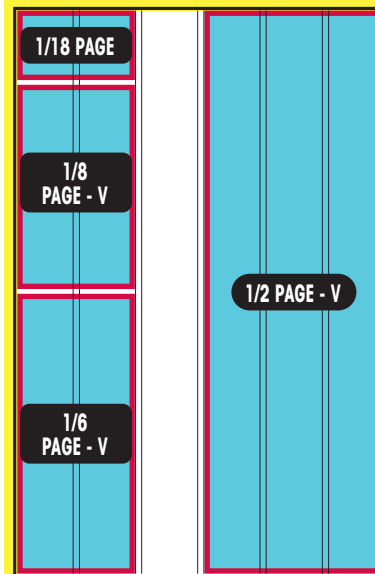
Mechanical size requirements provided upon request.



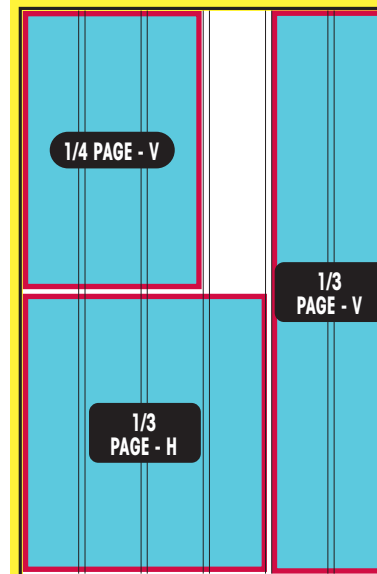
SIZE	PRICE
FULL PG.	\$1,756.00



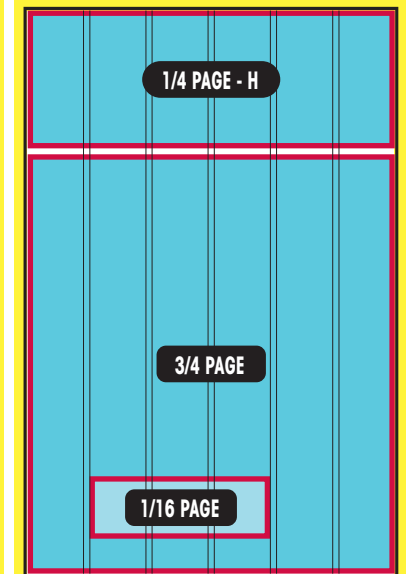
SIZE	PRICE
1/12 PG	\$147.00
1/8 PG - H	\$219.00
1/5 PG - H	\$311.00
1/2 PG - H	\$878.00



SIZE	PRICE
1/18 PG	\$77.00
1/8 PG - V	\$219.00
1/6 PG - V	\$290.00
1/2 PG - V	\$878.00



SIZE	PRICE
1/4 PG - V	\$439.00
1/3 PG - H	\$587.00
1/3 PG - V	\$587.00



SIZE	PRICE
1/4 PG - H	\$439.00
3/4 PG	\$1,317.00
1/16 PG	\$138.00

** FREQUENCY DISCOUNTS

- 4 Insertions - 10% discount
- 13 Insertions - 20% discount
- 26 Insertions - 25% discount

** Frequency discount does not apply to colour charge

COLOUR RATES

1/18 Page —	\$12
1/16 Page —	\$18
1/12 Page —	\$23
1/8 Page —	\$34
1/6 Page —	\$45
1/5 Page —	\$45
1/4 Page —	\$65
1/3 Page —	\$80
1/2 Page —	\$115
3/4 Page —	\$140
Full Page —	\$165

DISPLAY ADVERTISING DEADLINES

- Booking Tues at 3pm
- Ad Design Tues at 3pm
- Ad Supplied Tues at 3pm
- Final Changes Wed at 3pm

Note: Deadlines will change for holidays.
Call for holiday deadlines.

Guaranteed positioning is an additional charge of 25%.

IMAGES OR LOGOS

Adobe CS5 — Macintosh platform
CMYK or Grayscale colour-space
Photos to be supplied at 300 dpi
(at 100% size to be used)
Vector files-convert all text to outlines

SUPPLIED ADS

PDF - colour/grayscale 300 dpi
- monochrome 600 dpi
PDF - embed all fonts
(including system font subset)
PDF - embed all images
- MUST be CMYK
PDF - compatible Acrobat 6.0

UPLOAD MATERIAL TO:

ftp.biv.com
Username: **crguest**
Password: **guest**
path/folder: Coast_Reporter

Note: If the above image or ad criteria are not met, Coast Reporter cannot guarantee correct output of your material at press time.

Patrick Lessard
Sales Manager

604-885-4811 ext 233
patrick@coastreporter.net