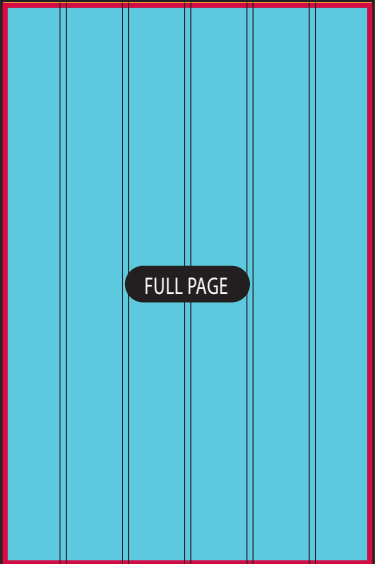
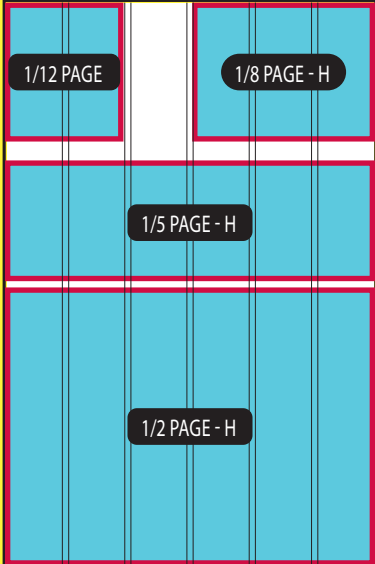
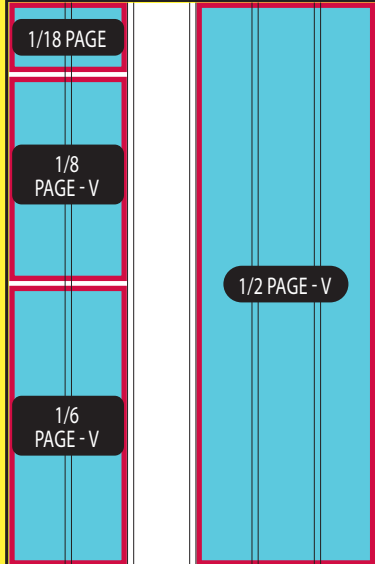
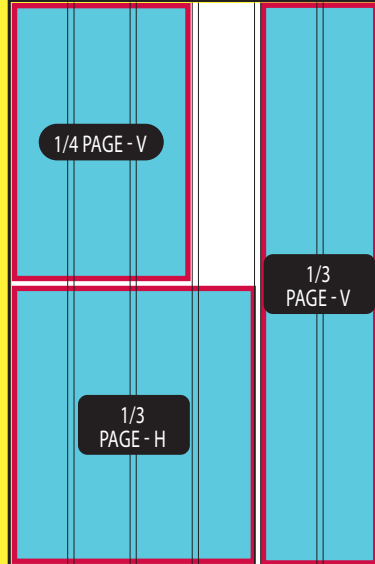
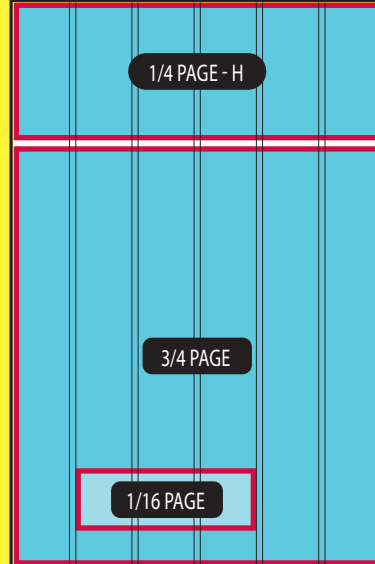


Your Rate at a Glance

Mechanical size requirements provided upon request.

									
SIZE	PRICE	SIZE	PRICE	SIZE	PRICE	SIZE	PRICE	SIZE	PRICE
FULL PG.....	\$1,826.00	1/12 PG.....	\$153.00	1/18 PG.....	\$80.00	1/4 PG - V.....	\$457.00	1/4 PG - H.....	\$457.00
		1/8 PG - H.....	\$228.00	1/8 PG - V.....	\$228.00	1/3 PG - H.....	\$610.00	3/4 PG.....	\$1,370.00
		1/5 PG - H.....	\$323.00	1/6 PG - V.....	\$302.00	1/3 PG - V.....	\$610.00	1/16 PG.....	\$144.00
		1/2 PG - H.....	\$913.00	1/2 PG - V.....	\$913.00				

**** FREQUENCY DISCOUNTS**
 4 Insertions - 10% discount
 13 Insertions - 20% discount
 26 Insertions - 25% discount
 **Frequency discount does not apply to colour charge

DISPLAY ADVERTISING DEADLINES
 BookingTues at 3pm
 Ad DesignTues at 3pm
 Ad SuppliedTues at 3pm
 Final Changes.....Wed at 3pm
 Note: Deadlines will change for holidays.
 Call for holiday deadlines.

COLOUR RATES	
1/18 Page	— \$12
1/16 Page	— \$18
1/12 Page	— \$23
1/8 Page	— \$34
1/6 Page	— \$45
1/5 Page	— \$45
1/4 Page	— \$65
1/3 Page	— \$80
1/2 Page	— \$115
3/4 Page	— \$140
Full Page	— \$165

Guaranteed positioning is an additional charge of 25%.

IMAGES OR LOGOS	SUPPLIED ADS	UPOAD MATERIAL TO:
Adobe CS5 — Macintosh platform CMYK or Grayscale colour-space Photos to be supplied at 300 dpi (at 100% size to be used) Vector files-convert all text to outlines	PDF - colour/grayscale 300 dpi - monochrome 600 dpi PDF - embed all fonts (including system font subset) PDF - embed all images - MUST be CMYK PDF - compatible Acrobat 6.0	ftp.biv.com Username: crguest Password: guest path/folder: Coast_Reporter

Note: If the above image or ad criteria are not met, Coast Reporter cannot guarantee correct output of your material at press time.