May 4, 2023

# ASPEN AEROGELS

Q1 2023 FINANCIAL RESULTS CALL

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This presentation and any related discussion contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 that involve risks and uncertainties that could cause actual results to be materially different from historical results or from any future results expressed or implied by such forward-looking statements, including statements relating to Aspen's 2023 financial outlook. These statements are not historical facts but rather are based on Aspen's current expectations, estimates and projections regarding Aspen's business, operations and other factors relating thereto, including with respect to Aspen's 2023 financial outlook. 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All such forward-looking statements are based on management's present expectations and are subject to certain factors, risks and uncertainties that may cause actual results, outcome of events, timing and performance to differ materially from those expressed or implied by such statements. These risks and uncertainties include, but are not limited to, the following: inability to execute the growth plan through 2025, inability to manage supply chain disruptions to avoid undue delay or impact on operations or construction of Plant II and the Mexico assembly facility, inability to create new product, partnership and market opportunities; any sustained downturn in the industry or energy prices; any sustained downturn in the energy, energy infrastructure, chemical and refinery, LNG, sustainable building materials, EV thermal barrier, EV battery materials or other markets; any failure to sustain project-based demand in the subsea, LNG, on-shore or other markets; the right of EV thermal barrier customers to cancel contracts with Aspen at any time and without penalty; any costs, expenses, or investments incurred by Aspen in excess of projections used to develop pricing under the contracts with EV thermal barrier customers; any failure of Aspen or PyroThin to meet contractual specifications and requirements under contracts with EV thermal barrier customers; Aspen's inability to create customer or market opportunities for, including PyroThin; any other battery performance and safety products, battery materials or for other new products developed from Aspen's aerogel technology; any disruption or inability to achieve expected capacity levels in any of our three existing production lines in East Providence, RI or the Mexico assembly facility; any inability to establish or timely establish thermal barrier assembly operations in Mexico or any other location; the failure to receive all regulatory or other approvals required to operate, maintain or expand any of Aspen's facilities; any failure to achieve demand for Aspen's products; any failure to achieve expected price increases or average selling prices for Aspen's products; any significant increase in the cost of raw materials, utilities or any other manufacturing consumable; shortages of raw materials, utilities or any other manufacturing consumable; the failure to generate sufficient operating cash flow or to obtain significant additional capital to pursue Aspen's strategy; any failure to timely raise sufficient capital to fund various capital projects; the failure of Aspen's products to become widely adopted; the competition Aspen faces in its business; any failure to enforce any of Aspen's patents; any failure to protect or expand Aspen's Aerogel Technology Platform<sup>TM</sup>; any future finding of invalidity of any of Aspen's patents in any jurisdiction; any failure to generate sufficient operating cash flow or to obtain sufficient additional capital to continue to pursue Aspen's new business, technology, patent enforcement, or patent defense strategy; any failure of Aspen's products to meet applicable specifications and other performance, safety, technical and delivery requirements; the general economic conditions and cyclical demands in the markets that Aspen serves; the economic, operational and political risks associated with sales and expansion of operations in foreign countries, including Mexico; the loss of any direct customer, including distributors, contractors and OEMs; compliance with health and safety laws and regulations; the maintenance and development of distribution channels; and the other risk factors discussed under the heading "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2022 and filed with the Securities and Exchange Commission ("SEC") on March 16, 2023, as well as any updates to those risk factors filed from time to time in our subsequent periodic and current reports filed with the SEC. All statements contained in this press release are made only as of the date of this press release. Aspen does not intend to update this information unless required by law.



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# Q1 2023 Developments

Strong revenue growth, accelerating commercial traction and contract manufacturing capacity present a bright outlook

#### Q1 2023 Highlights

- Grew quarterly revenue by 19% YoY
- Delivered 11% gross profit margin, up 1600 bps YoY
- Executing contract manufacturing strategy for Energy Industrial supply in 2024
- Continued to defend our IP rights

BARRIERS

#### Quarterly Revenue Growth Drivers Year Over Year 2 Year CAGR





3



2024 Revenue Capacity \$400M + \$150M= \$550M

East Providence Plant

Contract Manufacturing

#### **Commercial Highlights**

• Awarded PyroThin<sup>®</sup> contract for European EV commercial truck program with start of vehicle production in early 2024



# **Right-timing Plant II Capacity to Match Demand**

Contract manufacturing supply for Energy Industrial enables total revenue capacity of \$550M to meet near-term demand

... and as near-term customer volume

demand will continue to fluctuate...

...2024 start-up is no longer needed

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thanks to contract manufacturing.

2024 Revenue Capacity

#### Plant II construction was on track for H1 2024 commissioning...

#### Plant II Progress Timeline

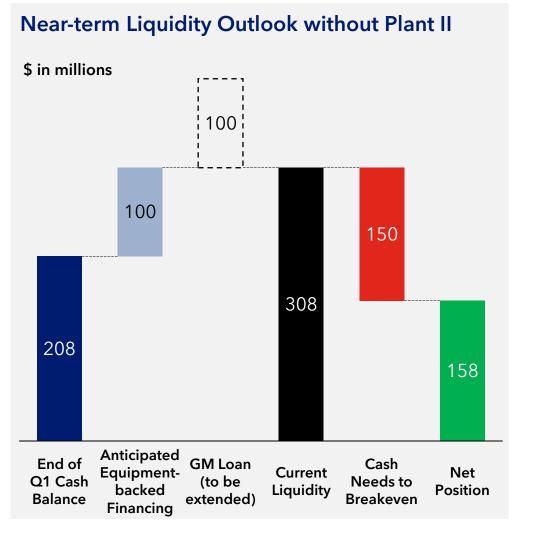
#### (\$ in millions) 2023 2024 Q2 Q1 Q3 Q4 H1 Q1 '23 Forecast +5% ı Site Work / Foundations Q2 '23 Forecast 150 Framing & Structure -13% **Electrical Distribution** Commissioning For Energy Loan Funding Window general motors Industrial Customers ▲ Today 550 519 **Plant II Previously Projected Spend** 493 Primarily (\$ in millions) 447 Dedicated 400 Actual 391 to PyroThin® -36% Projected Production 290 250 140 255 90 165 40 2023 2024 2025 **Total Revenue** Contract 2022 2023 2024 **East Providence MFG** Supply Capacity

**2023 GM Ultium EV Production Forecast<sup>1</sup>** (Vehicles in thousands)

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# Liquidity Outlook and Financing Approach

With enough liquidity to manage the company into generating positive cash flow, we can remain restrained on ATM sales



#### LTM At the market Offering Share Sale Proceeds Summary

ASPN Net Funds Raised / Stock Price (March 1, 2022 - August 31, 2022)



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#### **Q1 2023 Financial Highlights**

19% YoY revenue growth driven by strong demand across both EV Thermal Barriers and Energy Industrial products

\$ in millions except EPS	Q1 2022	Q1 2023 <sup>1</sup>	2023 Outlook <sup>1</sup>	Commentary	15 Mo	nth Quarte	erly Traject	tory
REVENUES YoY Growth	\$38.4 37%	\$ <b>45.6</b> 19%	\$200.0 - \$250.0 11% 39%	Strong demand drove 10% YoY growth in Energy Industrial with EV Thermal Barrier revenues up 1.5x YoY	Revenues - \$N EV Therma Energy Ind	Il Barriers Iustrial	60	A /
Net (Loss)	\$(19.5)	\$(16.8)	\$(102) - \$(92)	Operating efficiencies from prior investments and enhanced production capabilities drove positive	<b>38</b> 8	<b>46</b> 11 <b>37</b> 12 35 25	25 34	<b>46</b> 12 34
Adj. EBITDA <sup>2</sup>	\$(14.6)	\$(13.9)	\$(60) - \$(50)	gross margin while cost discipline in OPEX will contribute to near-term profitability		Q2 Q3 '22 '22 argin %	Q4 '22 Adj. EBITDA	Q1 '23 A - \$M
EPS	\$(0.59)	\$(0.24)	\$(1.46) - \$(1.31)	Continued investments to deliver on increasing customer demand			(15) (18)	Q1 '22 Q2 '22
Сар Ех	\$14.5	\$49.4	\$100 - \$150	Plant II construction, PyroThin® assembly tooling, R&D facility upgrades	•5 <sup>3</sup>	17	(23)	Q3 '22 Q4 '22
1- Unaudited financials for Q1 . 2- See slide 16 herein for a reco		e most directly compar	able GAAP measure		Q1 Q2 Q3 '22 '22 '22	Q4 Q1 '22 '23	(14)	Q1 ′23

to Adjusted EBITDA for the presented period

6

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# **PyroThin® Thermal Barrier Opportunity Drivers**

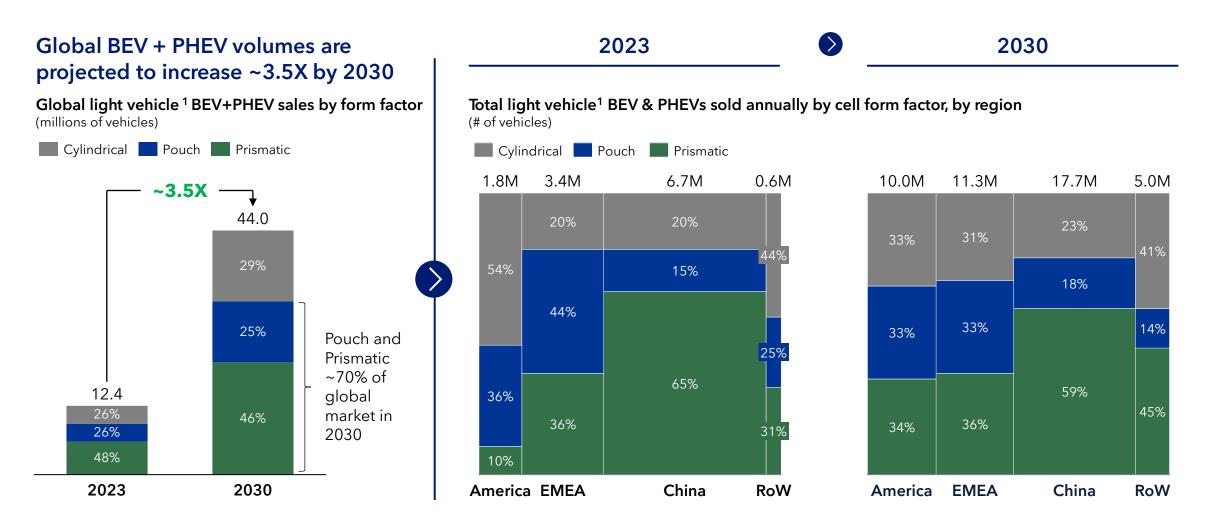
Eight different macro parameters drive our content per vehicle (CPV) opportunity, and long-term revenue potential

Commentary

1 Vehicle sales by region	North America Europe China Rest of World	<ul> <li>China expected to lead global EV penetration</li> <li>Higher price and content vehicles in NA and EU</li> </ul>
2 Vehicle classification	Light-duty (PV and LCV) On-road Heavy Commercial Off-road Off-road	<ul> <li>Demonstrated commercial success within Light-duty</li> <li>Most recent award in M/HDT segment highlights commercial vehicle opportunity potential</li> </ul>
3 Powertrain technology	BEVs PHEV HEV MHEV FCEV ICE	<ul> <li>TP risk increases as OEMs pack more energy density into EV batteries, both in EV's and Plug-In Hybrids</li> <li>OEMs seeking to provide more range in PHEVs</li> </ul>
4 Cell chemistry	LFP LMFP Ni- low/mid Ni-rich Semi solid- state	<ul> <li>All battery chemistries have thermal propagation risk</li> <li>Highest CPV in nickel-based chemistries due to higher energy density</li> </ul>
5 Cell form factor	Prismatic Pouch Cylindrical	<ul> <li>Pouch and Prismatic expected to continue to account for ~70% of global market</li> <li>Cylindrical less suited for cell-to-cell solutions</li> </ul>
6 Battery capacity	PC BEV         PC PHEV         LCV BEV         LCV PHEV         M/HDT BEV         M/HDT PHEV           50 - 95 kWh         15 - 30 kWh         40 - 145 kWh         15 - 65 kWh         150 - 400 kWh         ~100 kWh	<ul> <li>OEMs seeking to increase range, while higher density packs have more risk of thermal propagation</li> <li>NA and EU vehicles have larger batteries</li> </ul>
7 Use case	Cell-to- cellModule levelPack levelBattery thermal barrierCabin insulationBody noise dampening	<ul> <li>Aerogel solutions excel as a cell-to-cell barrier</li> <li>Core requirements are thermal isolation, fire protection and mechanical properties</li> </ul>
8 TR/TP mitigation goals	No TP Goals         Delay TP         Stop TP	<ul> <li>Recalls and global regulation expected to continue to driving OEM awareness and Stop TP goals</li> <li>OEM goals to Stop TP results in more content</li> </ul>
Aspen Aerogels   Q1 20.	Core Focus Area Potential Focus Area Currently Core Focus Call   May 4, 2023	Out of Scope aspen aerogels'

#### **EV Battery Form Factor Outlook**

PyroThin<sup>®</sup> is best suited for Prismatic and Pouch cells, which are projected to represent over 70% of the market



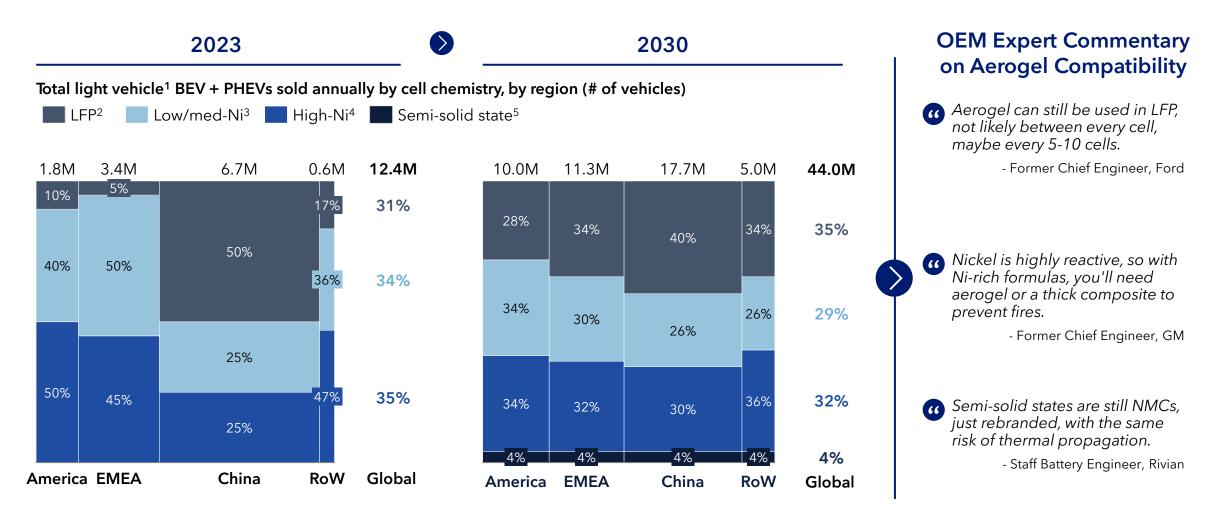
Note: Figures may not total due to rounding 1. Includes passenger and light commercial vehicles Source: Aspen Aerogels analysis, E-source battery forecast (2022), Apollo Reports, Market participant interviews, Press releases

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#### **EV Battery Chemistry Outlook**

Nickel-based batteries, which have higher energy densities and thermal propagation risk make up >60% of the market



Note: Figures may not total due to rounding 1. Includes passenger and light commercial vehicles 2. Lithium Iron Phosphate includes LFMP variant 3. Nickel content <=70% (NMC 622, 523) including certain cobalt-free and NMx chemistries 4. Nickel content >70% (NMC 811, NCA) 5. Semi-liquid/gel electrolyte (not fully solid) Source: Aspen Aerogels analysis, E-source battery forecast (2022), IEA (2022), Warket participant interviews, Press releases



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### **OEM Battery Changes Require Time and Investment**

Battery pack, cell chemistry or form factor changes are complex decisions with large capital and timing implications

	Cha	inge Dis	cretion / Description	Typical lead times (years to SOP)	Typical cost <sup>1</sup>	Significantly affe	cted processes	
ſ			New pack assembly plant	2.5 - 5	\$0.5B - \$1.5B	<ul><li>Loading</li><li>Preparing</li><li>Stacking</li></ul>	<ul><li>Isolation</li><li>Welding</li><li>EOL</li></ul>	
Pack Assembly Changes	76		Modify existing pack assembly plant	1 – 2	< \$1.0B	<ul><li>Loading</li><li>Preparing</li><li>Welding</li></ul>		
			Modify existing pack assembly plant	< 0.5	-	Only minor changes		
Cell MFG	$\mathcal{V}$		New cell manufacturing plant	3 - 4	\$3.5B - \$4.5B	<ul> <li>Slurry mixing</li> <li>Coating and drying</li> <li>Calendaring</li> <li>Slitting</li> <li>Vacuum drying</li> </ul>	<ul> <li>Cell assembly and handling</li> <li>Electrolyte filling</li> <li>Cell finishing</li> </ul>	
Changes	7C		Modify existing cell manufacturing plant	1.5 – 2	\$1.0B - \$2.0B	<ul> <li>Cell assembly and handling</li> </ul>	<ul><li>Electrolyte filling</li><li>Cell finishing</li></ul>	
	$\sim$		Modify existing cell manufacturing plant	1.5 - 2	\$0.5B - \$1.5B	<ul><li>Slurry mixing</li><li>Coating and drying</li><li>Cell finishing</li></ul>		

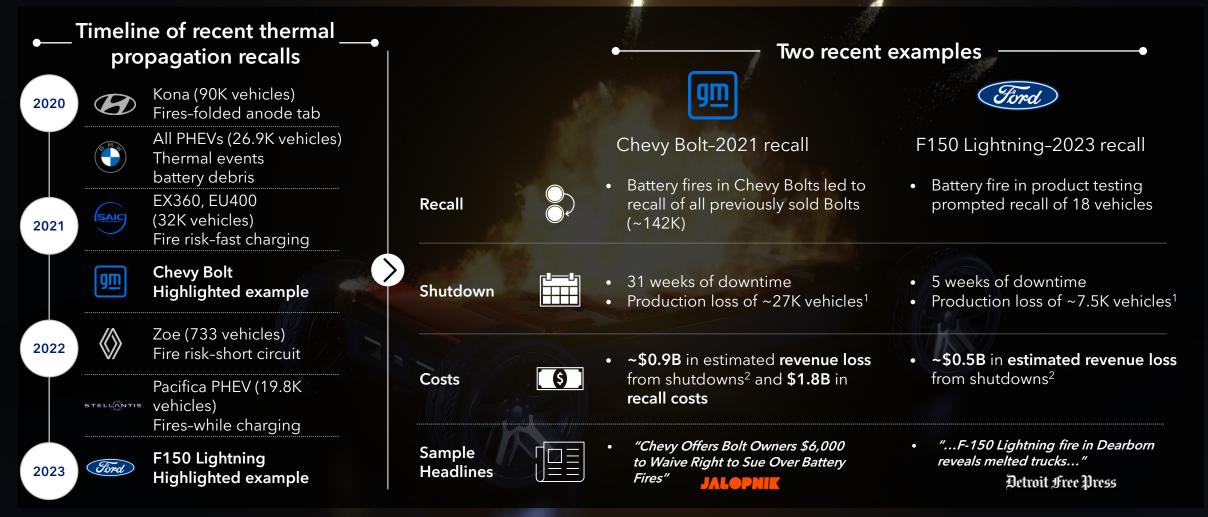
Cell form factor change 崩 Cell chemistry change

1. Investment cost normalized for a 40 GWh plant Source: Press releases, Voltaig, Argonne National Laboratory, Pia Automation, Market participant interviews

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### **Recent Thermal Propagation Recalls**

Over the past couple of years, higher EV volumes have revealed the risks of thermal runaway and propagation in EVs



1. Production loss calculated as weeks of shutdown \* annual production targets (45,000 Bolts, 75,000 F-150 Lightnings) 2. Shutdown costs estimated using vehicle production loss \* average MSRP (\$33.5K for Bolt, \$63.5K for F-150 Lightning) 3. Revenue estimated using sales volume \* average MSRP Source: Aspen analysis, Jalopnik, Press releases, Volta Foundation aspen aerogels

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### **Thermal Propagation Regulatory Landscape**

Further regulations are expected globally through 2030, led by UN and China

	~2019	2020~2023	<b>2024~2028</b> (expected)	<b>2030~</b> (expected)	
	T/P International Standard: After thermal runaway, 5-min delay before danger to passenger compartment (due to thermal propagation) Enactment of national T/P standards: After thermal runaway, 5-min delay before danger to passenger compartment (due to thermal propagation)		Reinforcement of international/national T/P standards: T/P delay 5~30min <sup>2</sup> , etc.	Reinforcement of international/national T/P standards: No propagation (N/P)	
UN	<ul> <li>UN EVS-GTR<sup>1</sup> No.20 phase 1 enactment ("</li> <li>T/P test standardization and safety per operation of a single batter thermal runaway of a single batter</li> </ul>	erformance standard definition tment (from thermal propagation) for 5 min	UN EVS-GTR <sup>1</sup> phase 2 ('24~'25) • Under technical review led by China, Japan, EU, US and Korea		
China	Participation in UN EVS-GTR <sup>1</sup> enactment Participation in UN EVS-GTR <sup>1</sup> enactment		Possibility of enactment of UN Phase 2 Standard Act ('25~'26)	Possibility of fully introducing	
Europe		: EVS-GTR <sup>1</sup> enactment ents and Hazard Levels (<= L4 by 2030)	EU T/P standards under development ('24~'25) Possibility of enactment of UN Phase 2 Standard Act ('26~'27)	international/national standards for No Propagation (N/P)	
USA	Expansion of safety enhancement effor	: and overall phase 1 enactment ts by establishing NHTSA <sup>2</sup> Battery Safety ative	Development of NHTSA <sup>3</sup> T/P Standard ('25~'26) Possibility of enactment of UN Phase 2 Standard Act (Unknown)		

1. UN EV Safety Global Technical Regulations 2. Lack of consensus from UN T/P task force report and expert opinions 3. National Highway Traffic Safety Administration Source: UNECE, Public announcements, Market participant interviews

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### **EV Thermal Barrier Award and Quote Pipeline**

2023 will be an important commercial year, as we expect ~\$3B+ in program decisions over the next 3 quarters

Region	Estimated Potential Award and Quote Value <sup>1</sup>	Cus	tomer	Sourcing Approach	Form Factors	First SOP	Commercial Status
	\$10B		gm general motors	Battery Platform	Pouch	In Production (2021)	Awarded
	<b>JIUD</b>	Marcha	Auto OEM	Vehicle Nameplate	Pouch & Prismatic	2H 2025	Quoting
			Battery Tier 1	Battery Platform	Prismatic	2024	Quoting
			Auto OEM	Vehicle Nameplate	Prismatic	2025	Quoting
1 2 5	\$3B		Auto OEM	Vehicle Nameplate	Pouch	2025	Quoting
			Auto OEM	Vehicle Platform	Prismatic	2024	Vehicle Platform LOI
			<b>CV OEM</b>	Commercial Vehicle Platform	Prismatic	2024	New Award
			TOYOTA	Vehicle Nameplate	Prismatic	In Production (2021)	Awarded
	5 \$2B		Battery Tier 1	Battery Platform	Prismatic	2025	Quoting
	K'		Auto OEM	Vehicle Platform	Pouch	2024	Quoting
Total	\$15B						

1. Estimates based on current visibility and certain market and customer-based assumptions

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# Summary

Earning our right to win by leveraging the Aerogel Technology Platform<sup>™</sup>, executing, and investing to grow profitably

#### DEMONSTRATED OPERATING EXECUTION

Strong Q1 revenue and gross profit showcase improving operating efficiencies, including maintaining OPEX flat quarter-over-quarter

#### **ADVANCED PYROTHIN® COMMERCIAL PROGRESS**

New multi-year Commercial Vehicle award demonstrates continued commercial traction, as OEMs design PyroThin® into their respective battery platforms

#### **INCREASING FLEXIBILITY TO MEET DEMAND**

Proposed contract manufacturing agreement provides additional capacity for Energy Industrial customers, enabling the right-timing of Plant II commissioning

#### ACCELERATING NEAR TERM PROFITABILITY

Reduction in CAPEX accelerates path to positive cash flow, while providing \$550M in revenue capacity and supporting long-term gross margin targets





#### Appendix

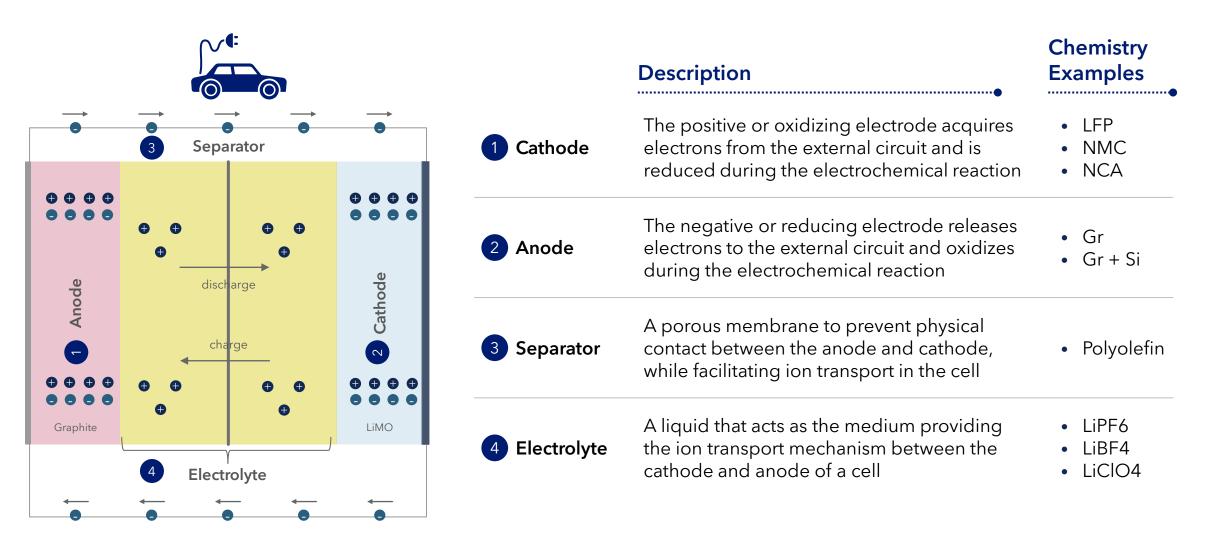


#### **GAAP to Non-GAAP Reconciliation**

	Q1			FY 2023 (	Outlook	
(\$ in thousands)	2023	2022		Low	High	
Net loss	(16,796)	(19,484)		(101,900)	(91,900)	
Depreciation and Amortization	2,704	2,129		22,300	22,300	
Stock-based Compensation	2,267	1,828		11,000	11,000	
Interest Expense, net	(2,112)	860		8,600	8,600	
Adjusted EBITDA	(13,937)	(14,667)		(60,000)	(50,000)	

#### **Batteries 101: EV Battery Cell Overview**

Four key elements of a battery cells: the cathode, the anode, the separator and the electrolyte.



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### **Batteries 101: Cell Form Factor Overview**

Current cell format options include cylindrical, pouch, and prismatic.



#### Cylindrical

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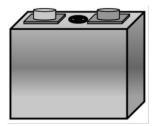
- Oldest and most standardized form factor
- Easiest to manufacture, but provides poorest space utilization at module level
- Primarily used by Tesla
- Primary suppliers: Panasonic, LG Chem, Samsung SDI



#### Pouch

~26% EV 2023 market share<sup>1</sup>

- Most flexible and customizable form factor
- Highly efficient use of space, but requires structural support
- Used by GM, Stellantis, Ford
- Primary suppliers: LG Chem, SK



#### Prismatic



- Less standardized vs. other form factors
- Relatively efficient use of space at module level
- Easiest to pack & assemble
- Most widely used for EVs
- Used by BYD, BMW, Geely
- Primary suppliers: CATL, BYD, Samsung SDI



### **Batteries 101: Cell Chemistry Overview**

Major EV battery chemistries are high-nickel, low/medium-nickel, and LFP/LMFP; solid-state batteries under development

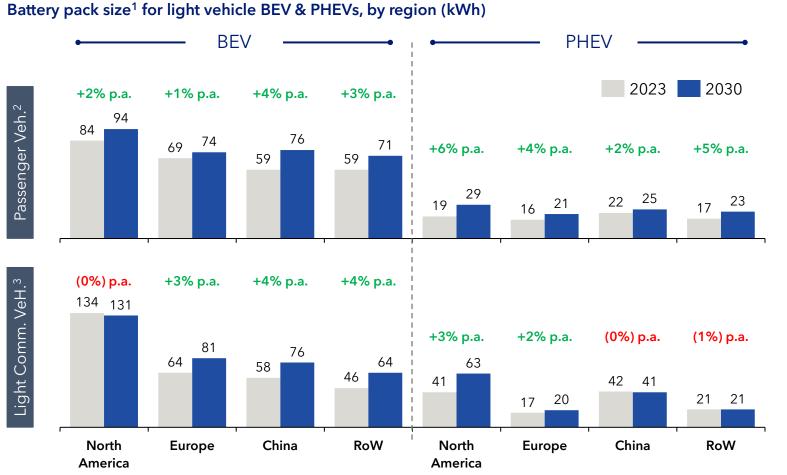
Chemistry	Composition	2023 Est. Market Share <sup>1</sup>	Overview
High-nickel (NMC / NCA)	Cathode: • Nickel (>70%), cobalt • Manganese (NMC only) • Aluminum oxide (NCA only) Anode: Graphite Electrolyte: Liquid lithium electrolyte Separator: Poly-ethylene, polypropylene	~35%	<ul> <li>Highest energy densities</li> <li>High risk of thermal propagation due to low trigger temperatures (~183°C) and high maximum thermal runaway temperature (~933°C)</li> </ul>
Low/medium- nickel (NMC)	Cathode: Nickel (<=70%), cobalt, manganese Anode: Graphite Electrolyte: Liquid lithium electrolyte Separator: Poly-ethylene, polypropylene	~34%	<ul> <li>Lower energy densities than high-nickel but still better than LFP / LMFP</li> <li>Medium-high risk of thermal propagation due to trigger temperatures (~220°C) and maximum thermal runaway temperature (~844°C)</li> </ul>
LFP / LMFP	Cathode: • Lithium, iron, phosphate • Manganese (LMFP only) Anode: Graphite Electrolyte: Liquid lithium electrolyte Separator: Poly-ethylene, polypropylene	~31%	<ul> <li>Cheapest common chemistry, but low energy density</li> <li>High durability &amp; safety performance</li> <li>Medium risk of thermal propagation due to higher trigger temperatures (~287°C) and lower maximum thermal runaway temperature (~600°C)</li> </ul>
Semi-solid state	Cathode / Anode: Same as NMC / NCA/ LFP / LMFP Electrolyte: Solid + liquid lithium (potentially as a gel) Separator: Ceramic, solid polymer	Late 2020s entry	<ul> <li>Transitory stage between traditional lithium-ion batteries and all-solid-state batteries</li> <li>Higher energy densities than High-nickel chemistries</li> <li>Thermal propagation risk similar to current existing lithium-ion batteries</li> </ul>
All solid state (ASSB)	Cathode: Variety of options (e.g., sulfur) Anode: Lithium metal Electrolyte: Ceramic, solid polymer Separator: Ceramic, solid polymer	Later than 2030 or entry	<ul> <li>Highest energy densities and potential cycle life</li> <li>Thermal propagation risks still under evaluation but potentially lower probability than in existing lithium-ion batteries due to elimination of volatile liquid electrolyte</li> <li>However, higher temperature</li> </ul>

1. For light electric vehicles (passenger and commercial) Source: Market participant interviews



#### **Global Vehicle Battery Size Outlook**

Battery sizes projected to grow modestly by 10-20 kWh for BEVs, 5-15 kWh for PHEVs; North America with largest packs



#### Key takeaways

General increase in battery pack sizes from 2023-2030 as battery technology and TCO improves

Instances of battery sizes decreasing due to introduction of broader fleet of EVs that may have shorter range, lower models

North America with largest battery sizes globally given driving distances and driving behavior

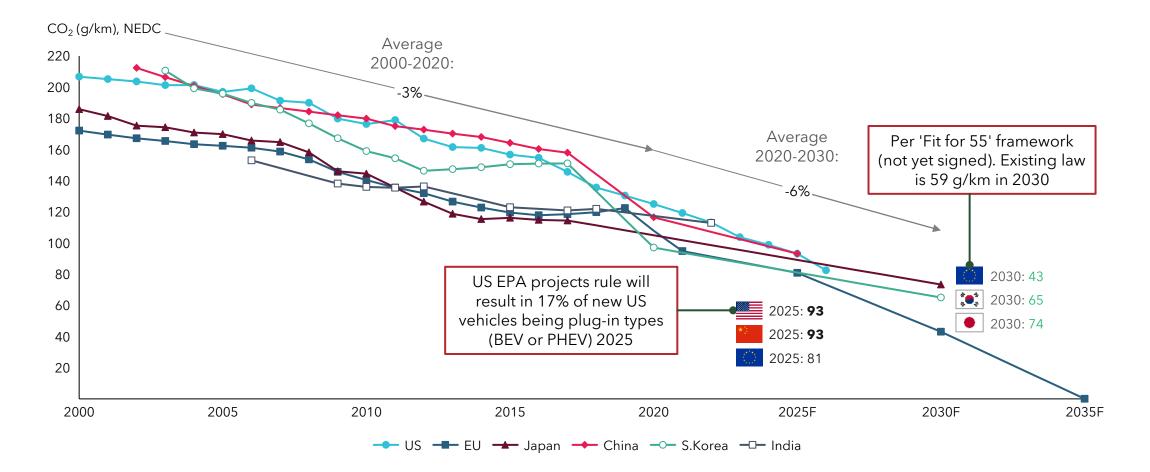
CLV ranges larger vs. PV for EVs in North America and Europe, whereas China and RoW are similar or lower vs. PV

1. Calculated as regional weighted average of projected battery pack size by BEV (or PHEV) model and annual volume 2. Passenger vehicle 3. Light commercial vehicle Source: IHS Markit powertrain production forecast (2023)



### **Tightening Global Light Vehicle Emissions Standards**

Regulatory pressure accelerates with Europe targeting 100% ZEV1 in 2035



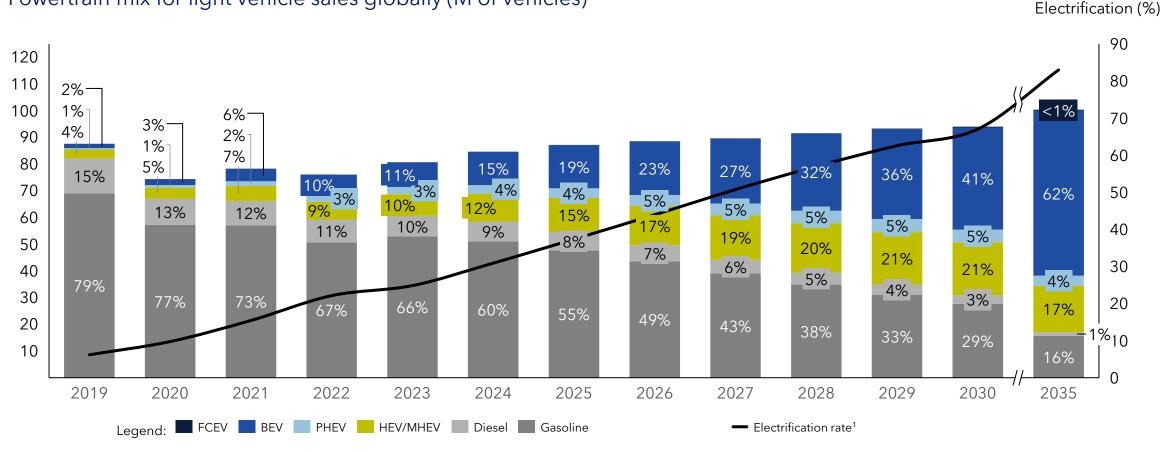
1. Zero emission vehicles

Note: Regulations for passenger vehicles only; China's target shown here reflects gasoline vehicles only and will be more stringent after new energy vehicles are considered; US values reflect fuel economy standards set by NHTSA and exclude the credits for low-GWP refrigerants established under the GHG standards set by EPA Source: ACEA; EU Fit for 55; ICCT (July 2021 & September 2021); NHTSA; US EPA



### **Global Light Vehicle EV Market Adoption Forecast**

BEV+PHEV share surpasses 45% in 2030



Powertrain mix for light vehicle sales globally (M of vehicles)

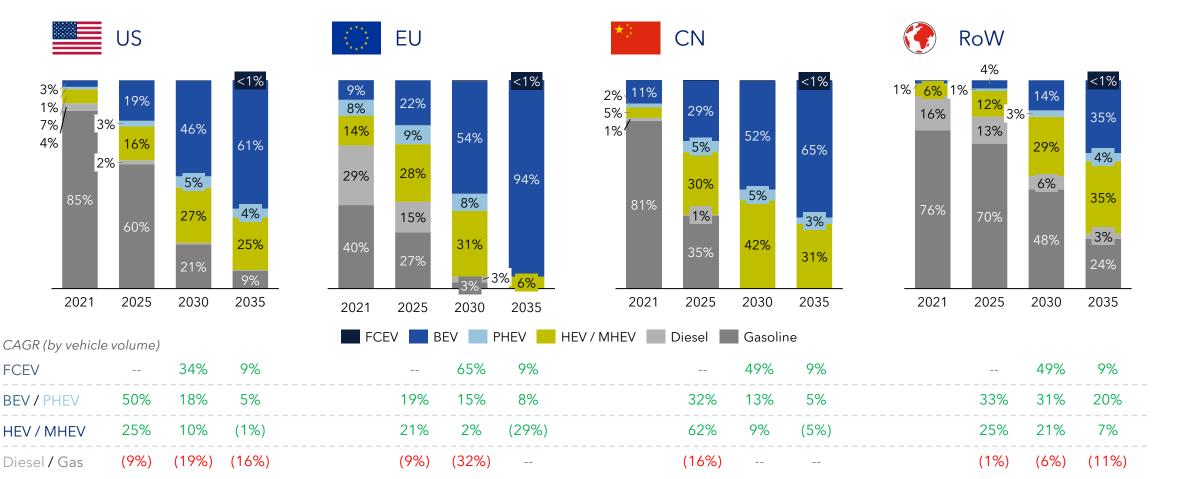
1. Incentives scenario considers government support for the acquisition of a BEV such as BuildBack Better Act (BBBA) or an equivalent Note: Forecast includes all light vehicles, except heavy vans; FCEV = fuel cell electric; BEV = battery electric; PHEV = plug-in hybrid electric; HEV = full hybrid electric; MHEV = mild hybrid electric; Including such changes in consumer mobility behavior as car and ride sharing Source: Aspen Aerogels analysis; IHS Markit sales forecast (2023)

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### **EV Adoption by Key Markets**

Europe leads EV adoption ahead of China and US, driven by strict regulation

Powertrain mix for light vehicle sales by region (M of vehicles)



Note: Forecast includes all light vehicles, except heavy vans; TCO calculation includes incentives Source: Aspen Aerogels analysis; IHS Markit sales forecast (2023)

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