# **CITY OF LONGMONT FINANCE DEPARTMENT**

# SALES AND USE TAX DIVISION

**ANALYSIS OF TAXES** 

# August 2017

#### SUMMARY

Total Taxes this Month:	\$ 6,141,097	
Compared to Last Year:	5,408,338	
Percentage change:	13.5	%

#### CONTENTS

	, ago
Overview	2
Budget to Actual	3
Revenue Growth by Fund	4
Industrial Category Comparison	5
Geographical Location Comparison	13
Lodgers Tax	17

Page

## SALES AND USE TAX SUMMARY CITY OF LONGMONT

### August 2017

#### **Overview**

**Month of August:** Total Sales and Use Tax for the month of August increased overall by 13.5% compared to last year. Current Sales Tax collection increased by 5.2% and current Use Tax collection increased 44.1%.

Year to Date: Total Sales and Use Tax through August increased by 14.0% for 2017. The Sales Tax component increased by 11.3% and the Use Tax component increased by 25.9%.

Important note in understanding year-to-year comparative basis within this report:

Page 4 focuses upon total revenue and reports year-to-year comparisons inclusive of delinquent payments. While both measurements are useful, it is important to understand that the Total % Change 2016-2017 on page 4 varies from the YTD Increase/(Decrease) column for sales and use tax components on page 5 because of the inclusion/exclusion of delinquencies.

Pages 5 through 10 show changes from 2016 to 2017 for sales and use tax that is paid on a current basis from tax filers. The comparative changes for delinquencies are purposefully left blank to keep the focus upon the trends of the current filing.

### Sales Tax Activity

The *Automotive, Food,General and Utilities* categories showed increases of 5.2%, 7.2%, 10.3%, and 0.4% respectively when compared to 2016 year to date.



### Use Tax Activity

The *Lumber, Manufacturing, and Vehicle categories* showed increases of 38.7%, 9.7%, and 6.0% respectively; when compared to 2016 year to date.



## SALES & USE TAX - BUDGET TO ACTUAL August 2017

	Sales & Use 2017 BUDGET	Cumulative Sales & Use 2017 BUDGET	Cumulative % of 2017 Budget	Sales Tax 2017 ACTUAL	Use Tax 2017 ACTUAL	Total 2017 ACTUAL
January	4,784,505	4,784,505	7.3	3,923,083	1,147,811	5,070,895
February	4,577,926	9,362,431	14.4	4,135,315	1,633,634	5,768,949
March	5,440,300	14,802,731	22.7	5,512,423	1,451,387	6,963,810
April	5,023,351	19,826,082	30.4	4,213,157	736,360	4,949,517
Мау	5,326,602	25,152,685	38.6	4,571,786	1,063,366	5,635,151
June	5,915,711	31,068,395	47.6	4,781,001	796,571	5,577,573
July	5,330,835	36,399,230	55.8	4,498,693	735,792	5,234,485
August	5,545,727	41,944,957	64.3	4,429,925	1,711,173	6,141,097
September	5,448,474	47,393,431	72.7			-
October	5,396,358	52,789,790	80.9			-
November	5,157,671	57,947,461	88.9			-
December	7,266,943	65,214,404	100.0			-

Total \$

65,214,404

\$ 36,065,384

45,341,478

9,276,094



Note: Monthly budgets are based on 5 years of historical trend.

#### Revenue Growth Per Fund / Current Year to Previous Year August 2017

	2016 YTD Sales Tax	2016 YTD Use Tax	2016 YTD Total	2017 YTD Sales Tax	2017 YTD Use Tax	2017 YTD Total	Sales Tax % Change 2016 - 2017	Use Tax % Change 2016 - 2017	Total % Change 2016 - 2017	% Change needed to reach budget
General Fund	19,642,234	337,265	19,979,499	21,026,807	836,123	21,862,930	7.0%	147.9%	9.4%	4.47%
PIF Fund	-	4,161,675	4,161,675	-	4,828,667	4,828,667	n/a	16.0%	16.0%	-3.72%
Other Funds	12,614,716	2,868,074	15,482,791	14,040,723	3,611,304	17,652,027	11.3%	25.9%	14.0%	5.46%
LURA	145,556	-	145,556	997,854	-	997,854	585.5%	0.0%	585.5%	237%
All Funds Total	32,402,506	7,367,014	39,769,520	36,065,384	9,276,094	45,341,478	11.3%	25.9%	14.0%	5.46%
				Bu	dgeted Increas	e	5.7%	4.5%	5.5%	
General Fund	sales tax and 7.	5% of the use t eight months is	ax to the Gener that the Gener	ne 2% non-earma al Fund. For 201 al Fund share of t	7 the allocation	n of use tax to t	he General Fu	und increas	ed to 14.76%	
Public Improvement Fund				2.5% of the 2% n er eight months, t			•		. ,	eeded to

Other FundsIncludes: Streets Fund, Open Space and Public Safety Fund. Since the allocation to these funds is unchanged in<br/>2017, they are presented here as a combined total. The growth comparison for these funds will reflect a true overall<br/>sales and use tax growth since the overall tax rate for each fund is comparable in the year to year comparison.<br/>If these funds do not reach 5.46% they would not meet budget, however they currently show an increase of 14.0%.

LURA For 2017, an amount of \$1,277,869 was originally budgeted. Revenue to LURA is tax increment revenue from the Twin Peaks Urban Renewal Authority. Tax increment revenue is only on the 2% non-earmarked portion of sales tax from the URA district and does not begin until after the base sales tax amount of \$441,770 has been generated within the URA district. The URA year begins at November 1st. Almost all of the tax received through January went towards the base sales tax. Now that the base is met, 1.73% of the 2% non-earmarked sales tax from the URA district will go to the Village at the Peaks debt service fund to accumulate monies toward repayment of the COP's.

SALES AND USE TAX	Α	ugust			2017		
ACCOUNT GROUPS	August 2017	August 2016	INC (DEC)		YTD 2017	YTD 2016	INC (DEC)
GRAND TOTALS	2017	2010			2017	2010	
Active Accounts	9,819	9,360	459		9,819	9,360	459
Net Taxable Sales	135,313,160	130,100,365	4.0 %	%	1,095,659,906	998,606,997	9.7 %
Net Sales Tax	4,364,359	4,148,149	5.2 %	%	35,107,718	31,308,339	12.1 %
Delinquent Sales Tax	44,041	48,400	-	-	543,670	847,975	-
Use Tax	1,706,461	1,184,298	44.1 %	%	8,334,172	7,291,042	14.3 %
Delinquent Use Tax	4,712	11,684	-	-	941,922	75,971	-
Other Revenue*	21,524	15,807	-	-	413,995	246,192	-
Total Revenue	6,141,097	5,408,338	13.5 %	%	45,341,477	39,769,519	14.0 %



For reader ease, only significant items are displayed as increase / decrease percentages.

\* Other revenue includes: penalties, interest and net prior period adjustments less refunds.

SALES AND USE TAX	Α	ugust		2017		
ACCOUNT GROUPS	August 2017	August 2016	INC (DEC)	YTD 2017	YTD 2016	INC (DEC)
01000 Apparel			. ,			. ,
Active Accounts	84	79	5	84	79	5
Net Taxable Sales	2,873,824	2,737,981	5.0 %	20,082,168	18,618,768	7.9 %
Net Sales Tax	93,744	87,018	7.7 %	650,613	594,204	9.5 %
Delinquent Sales Tax	0	2,317	-	3,698	10,188	-
Use Tax	187	243	(23.0) %	2,283	2,028	12.6 %
Delinquent Use Tax	0	0	-	0	0	-
Other Revenue	0	123	-	1,166	3,233	-
Total Revenue	93,931	89,701	4.7 %	657,760	609,653	7.9 %
% of Total Revenue	1.5 %	1.7 %	(0.2) %	1.5 %	1.5 %	0.0 %
02000 Automotive						
Active Accounts	312	319	(7)	312	319	(7)
Net Taxable Sales	11,763,624	12,603,886	(6.7) %	90,339,552	85,820,409	5.3 %
Net Sales Tax	381,274	402,870	(5.4) %	2,915,761	2,770,853	5.2 %
Delinquent Sales Tax	2,068	7,808	-	17,550	20,845	-
Use Tax	3,327	6,170	(46.1) %	25,977	31,046	(16.3) %
Delinquent Use Tax	0	0	-	15,587	0	-
Other Revenue	1,730	1,343	-	8,346	62,197	-
Total Revenue	388,399	418,191	(7.1) %	2,983,221	2,884,941	3.4 %
% of Total Revenue	6.3 %	7.7 %	(1.4) %	6.6 %	7.3 %	(0.7) %
<u>03000 Food</u>						
Active Accounts	563	521	42	563	521	42
Net Taxable Sales	50,841,312	45,071,547	12.8 %	378,967,151	354,725,798	6.8 %
Net Sales Tax	1,638,873	1,456,658	12.5 %	12,214,024	11,394,688	7.2 %
Delinquent Sales Tax	21,906	5,063	-	153,503	128,830	-
Use Tax	8,963	11,132	(19.5) %	111,687	161,915	(31.0) %
Delinquent Use Tax	0	600	-	14,359	7,336	-
Other Revenue	9,055	4,908	-	20,704	33,146	-
Total Revenue	1,678,797	1,478,361	13.6 %	12,514,277	11,725,915	6.7 %
% of Total Revenue	27.3 %	27.3 %	0.0 %	27.6 %	29.5 %	(1.9) %

SALES AND USE TAX	Au	igust		2017		
ACCOUNT GROUPS	August 2017	August 2016	INC (DEC)	YTD 2017	YTD 2016	INC (DEC)
04000 Home Furnishings			()			(===)
Active Accounts	251	256	(5)	251	256	(5)
Net Taxable Sales	4,731,912	4,286,418	10.4 %	33,633,345	33,754,134	(0.4) %
Net Sales Tax	141,988	131,210	8.2 %	1,050,350	970,096	8.3 %
Delinquent Sales Tax	9,016	8,208	-	35,747	31,025	-
Use Tax	976	525	85.9 %	18,832	10,101	86.4 %
Delinquent Use Tax	0	0	-	0	(517)	-
Other Revenue	0	4,080	-	6,184	20,119	-
Total Revenue	151,980	144,023	5.5 %	1,111,113	1,030,824	7.8 %
% of Total Revenue	2.5 %	2.7 %	(0.2) %	2.5 %	2.6 %	(0.1) %
<u>05000 General</u>						
Active Accounts	640	583	57	640	583	57
Net Taxable Sales	24,503,384	25,055,267	(2.2) %	190,565,623	173,894,047	9.6 %
Net Sales Tax	797,892	801,948	(0.5) %	6,189,090	5,610,984	10.3 %
Delinquent Sales Tax	2,474	13,070	-	24,295	53,359	-
Use Tax	3,762	4,843	(22.3) %	38,498	107,545	(64.2) %
Delinquent Use Tax	0	1,393	-	819	35,327	-
Other Revenue	1,768	3,478	-	14,641	18,124	-
Total Revenue	805,896	824,732	(2.3) %	6,267,343	5,825,339	7.6 %
% of Total Revenue	13.1 %	15.2 %	(2.1) %	13.8 %	14.6 %	(0.8) %
06000 Lodging						
Active Accounts	21	20	1	21	20	1
Net Taxable Sales	3,216,824	2,233,618	44.0 %	16,535,998	13,809,537	19.7 %
Net Sales Tax	105,136	73,020	44.0 %	539,401	440,068	22.6 %
Delinquent Sales Tax	0	0	-	0	11,083	-
Use Tax	8,694	780	1,014.6 %	21,968	4,693	368.1 %
Delinquent Use Tax	0	0	-	0	0	-
Other Revenue	41	49	-	890	2,539	-
Total Revenue	113,871	73,849	54.2 %	562,259	458,383	22.7 %
% of Total Revenue	1.9 %	1.4 %	0.5 %	1.2 %	1.2 %	0.0 %

SALES AND USE TAX		August			2017		
ACCOUNT GROUPS	August 2017	August 2016	INC (DEC)		YTD 2017	YTD 2016	INC (DEC)
<u>07000 Lumber</u>							
Active Accounts	3,276	3,055	221		3,276	3,055	221
Net Taxable Sales	10,784,763	10,249,893	5.2	%	92,115,958	86,603,170	6.4 %
Net Sales Tax	349,856	322,578	8.5	%	2,963,196	2,612,352	13.4 %
Delinquent Sales Tax	0	0		-	33,535	78,507	-
Use Tax	1,118,719	628,724	77.9	%	4,171,323	3,006,981	38.7 %
Delinquent Use Tax	0	0		-	4,641	0	-
Other Revenue	270	372		-	9,241	17,458	-
Total Revenue	1,468,845	951,674	54.3	%	7,181,936	5,715,298	25.7 %
% of Total Revenue	23.9 %	6 17.6	% 6.3	%	15.8	% 14.4	% 1.4 %
08000 Professional							
Active Accounts	1,997	1,925	72		1,997	1,925	72
Net Taxable Sales	1,857,033	2,000,724	(7.2)	%	21,332,809	16,659,773	28.0 %
Net Sales Tax	58,756	62,297	(5.7)	%	522,863	514,317	1.7 %
Delinquent Sales Tax	1,269	1,662		-	166,346	21,832	-
Use Tax	19,692	14,910	32.1	%	241,363	336,403	(28.3) %
Delinquent Use Tax	3,984	0		-	774,377	16,174	-
Other Revenue	2,014	0		-	293,745	7,883	-
Total Revenue	85,715	78,869	8.7	%	1,998,694	896,609	122.9 %
% of Total Revenue	1.4 %	6 1.5	% (0.1)	%	4.4	% 2.3	% 2.1 %
09000 Public Utility							
Active Accounts	327	320	7		327	320	7
Net Taxable Sales	11,547,108	12,196,100	(5.3)	%	98,146,782	99,780,351	(1.6) %
Net Sales Tax	375,312	398,388	(5.8)	%	3,158,914	3,145,781	0.4 %
Delinquent Sales Tax	1,936	0		-	39,154	84,336	-
Use Tax	9,310	7,124	30.7	%	59,023	73,572	(19.8) %
Delinquent Use Tax	0	0		-	0	0	-
Other Revenue	1,935	55		-	7,747	15,337	-
Total Revenue	388,493	405,567	(4.2)	%	3,264,838	3,319,026	(1.6) %
% of Total Revenue	6.3 %	6 7.5	% (1.2)	%	7.2	% 8.3	% (1.1) %

SALES AND USE TAX	A	August			2017		
ACCOUNT GROUPS	August 2017	August 2016	INC (DEC)		YTD 2017	YTD 2016	INC (DEC)
10000 Unclassified	2011	2010	(220)		2011	2010	(220)
Active Accounts	2,012	1,952	60		2,012	1,952	60
Net Taxable Sales	11,256,071	11,836,480	(4.9)	%	134,444,581	100,196,030	34.2 %
Net Sales Tax	363,201	361,173	0.6	%	4,291,463	2,822,096	52.1 %
Delinquent Sales Tax	1,029	2,167		-	59,723	375,339	-
Use Tax	72,732	34,481	110.9	%	302,631	429,085	(29.5) %
Delinquent Use Tax	0	0		-	129,213	5,695	-
Other Revenue	0	0		-	40,850	61,497	-
Total Revenue	436,962	397,821	9.8	%	4,823,880	3,693,712	30.6 %
% of Total Revenue	7.1 %	7.4	% (0.3)	%	10.6	% 9.3	% 1.3 %
11000 Home Occupations							
Active Accounts	123	120	3		123	120	3
Net Taxable Sales	616,580	861,085	(28.4)	%	5,385,925	5,161,895	4.3 %
Net Sales Tax	19,826	19,689	0.7	%	168,022	149,585	12.3 %
Delinquent Sales Tax	0	8,105		-	3,149	16,510	-
Use Tax	19	10	90.0	%	61	65	(6.2) %
Delinquent Use Tax	0	0		-	0	0	-
Other Revenue	9	370		-	2,996	942	-
Total Revenue	19,854	28,174	(29.5)	%	174,228	167,102	4.3 %
% of Total Revenue	0.3 %	0.5	% (0.2)	%	0.4	% 0.4	% 0.0 %
12000 Manufacturing							
Active Accounts	212	209	3		212	209	3
Net Taxable Sales	1,320,725	967,366	36.5	%	14,110,014	9,583,085	47.2 %
Net Sales Tax	38,501	31,300	23.0	%	444,022	283,315	56.7 %
Delinquent Sales Tax	4,343	0		-	6,969	16,121	-
Use Tax	59,232	98,752	(40.0)	%	779,698	710,946	9.7 %
Delinquent Use Tax	728	9,691		-	2,927	11,956	-
Other Revenue	4,702	1,029		-	7,485	3,717	-
Total Revenue	107,506	140,772	(23.6)	%	1,241,101	1,026,055	21.0 %
% of Total Revenue	1.8 %	2.6	% (0.8)	%	2.7	% 2.6	% 0.1 %
00000 Boulder/Weld County V	<u>ehicle</u>						
Use Tax	400,848	376,604	6.4	%	2,560,827	2,416,662	6.0 %
% of Total Revenue	6.5 %	7.0	% (0.5)	%	5.6	% 6.1	% (0.5) %

## Net Sales & Use Tax by Industry Type

For The Month Of August

2017



# SUMMARY OF SALES & USE TAX ACTIVITY BY INDUSTRY

					August 2017				
ACCOUNT GI AC	ROUP COUNT #	ACTIVE ACCTS		August 2017	August 2016	INCR/ (DECR)	YTD 2017	YTD 2016	INCR/ (DECR)
Apparel	01000	84	Net Taxable Sales Total Revenue	2,873,824 93,931	2,737,981 89,701	5.0 % 4.7 %	20,082,168 657,760	18,618,768 609,653	7.9 % 7.9 %
Automotive	02000	312	Net Taxable Sales Total Revenue	11,763,624 388,399	12,603,886 418,191	(6.7) % (7.1) %	90,339,552 2,983,221	85,820,409 2,884,941	5.3 % 3.4 %
Food	03000	563	Net Taxable Sales Total Revenue	50,841,312 1,678,797	45,071,547 1,478,361	12.8 % 13.6 %	378,967,151 12,514,277	354,725,798 11,725,915	6.8 % 6.7 %
Home Furnis	hings 04000	251	Net Taxable Sales Total Revenue	4,731,912 151,980	4,286,418 144,023	10.4 % 5.5 %	33,633,345 1,111,113	33,754,134 1,030,824	(0.4) % 7.8 %
General	05000	640	Net Taxable Sales Total Revenue	24,503,384 805,896	25,055,267 824,732	(2.2) % (2.3) %	190,565,623 6,267,343	173,894,047 5,825,339	9.6 % 7.6 %
Lodging	06000	21	Net Taxable Sales Total Revenue	3,216,824 113,871	2,233,618 73,849	44.0 % 54.2 %	16,535,998 562,259	13,809,537 458,383	19.7 % 22.7 %
Lumber	07000	3,276	Net Taxable Sales Total Revenue	10,784,763 1,468,845	10,249,893 951,674	5.2 % 54.3 %	92,115,958 7,181,936	86,603,170 5,715,298	6.4 % 25.7 %
Professional	08000	1,997	Net Taxable Sales Total Revenue	1,857,033 85,715	2,000,724 78,869	(7.2) % 8.7 %	21,332,809 1,998,694	16,659,773 896,609	28.0 % 122.9 %
Public Utility	09000	327	Net Taxable Sales Total Revenue	11,547,108 388,493	12,196,100 405,567	(5.3) % (4.2) %	98,146,782 3,264,838	99,780,351 3,319,026	(1.6) % (1.6) %
Unclassified	10000	2,012	Net Taxable Sales Total Revenue	11,256,071 436,962	11,836,480 397,821	(4.9) % 9.8 %	134,444,581 4,823,880	100,196,030 3,693,712	34.2 % 30.6 %
Home Occup	ations 11000	123	Net Taxable Sales Total Revenue	616,580 19,854	861,085 28,174	(28.4) % (29.5) %	5,385,925 174,228	5,161,895 167,102	4.3 % 4.3 %
Manufacturin	g 12000	212	Net Taxable Sales Total Revenue	1,320,725 107,506	967,366 140,772	36.5 % (23.6) %	14,110,014 1,241,101	9,583,085 1,026,055	47.2 % 21.0 %
	l County Vehicle 00000	2	Net Taxable Sales Total Revenue	0 400,848	0 376,604	0.0 % 6.4 %	0 2,560,827	0 2,416,662	0.0 % 6.0 %
GRA	ND TOTALS	9,820	Net Taxable Sales Total Revenue	135,313,160 6,141,097	130,100,365 5,408,338	4.0 % 13.5 %	1,095,659,906 45,341,477	998,606,997 39,769,519	9.7 % 14.0 %

## ACCOUNT GROUP

## **INDUSTRY DESCRIPTIONS**

1000	Apparel	Clothing Stores, Shoe and Boot stores, Shoe Repair shops, and other miscellaneous items related to the clothing industry.
2000	Automotive	Accessories; such as tires, batteries, and auto parts, Aircraft sales and service, Boat sales, Car sales, Cursales, Customizing, Leasing, Repair shops, and Service Stations.
3000	Food	Bakeries, Bars, Candy stores, Fruit & Vegetable stands, Grocery stores, Liquor stores, Meat cutting stores, Restaurants, and Water sold in containers.
4000	Home Furnishings	Carpets, Electrical appliance sales and repairs, Home Furnishings, Household appliances, Interior Decorators, Musical Instruments, Radios, Records, Tapes, Televisions, Upholsterers, and Repair supplies.
5000	General	Department Stores, Drug Stores, Fabrics shops, Sewing supplies, Hardware stores, Jewelry stores, Leather goods, Salvage yards, Second Hand Stores, Sporting Goods & Guns, Variety, and Specialty shops.
6000	Lodging	Hotels, Motels, and Boarding Houses that rent for a period of less than 30 days.
7000	Lumber	Building Contractors, Building hardware and machinery, Building material dealers, Electrical Equipment Suppliers, Fencing, Glass, Heating and air conditioning installers and suppliers, Painters and paint stores, Plumbers and plumbing suppliers, Tile, Wallpaper, and other Miscellaneous Building Supplies.
8000	Professional	Accountants, Advertising agencies, Attorneys, Auctioneers, Banks, Barber shops, Beauty shops, Bookkeepers, Child care, Commission dealers, Dentists, Doctors, Graphic Designs, Insurance sales, Optical sales, Photographers, Professional Sales, Realtors, Sale Barns, Training Services, and Travel agencies.
9000	Public Utility	Cable TV, Gas Companies, Electric utility suppliers, Telephones, and Telephone Systems.
10000	Unclassified Group - Retail	Agricultural Equipment, Agricultural supplies, Animal Products, Book Stores, Business Forms, Computer Equipment, Clubs, Concessionaire's, Florists, Janitorial Supplies, Lawn and garden supplies, Magazines, Machine shops, Medical Supplies, Mortuaries, Office Equipment, Pet Shops, Pool Supplies, Restaurant Equipment, Recreation Parlors, School supplies, and Vending Machines.
11000	Home Occupation	Amway, Aloe Vera, Avon, Shaklee and all other Door to Door Sales.
12000	Manufacturing	This category includes all manufacturing processes that occur in the City of Longmont.

### SUMMARY OF SALES & USE TAX ACTIVITY BY GEOGRAPHICAL LOCATION

August

2017 YTD INCR/ % OF August August INCR/ YTD LOCATION TOTAL 2017 2016 (DECR) 2017 2016 (DECR) Net Taxable Sales 11.8% 15,990,329 16,109,319 (0.7) 128,316,064 125,637,976 2.1 % NORTH MAIN 4.158.994 1.8 % **Total Revenue** 8.6% 528.131 529.667 (0.3) % 4,235,732 3.1% 4,205,870 4,063,590 3.5 % 30,969,857 30,973,727 (0.0) % Net Taxable Sales **CENTRAL MAIN** Total Revenue 2.3% 138,838 133,278 4.2 % 1,015,784 1,012,056 0.4 % Net Taxable Sales 4.1% 5,512,015 5,486,842 0.5 % 42,029,634 39,217,945 7.2 % DOWNTOWN **Total Revenue** 3.0% 182,972 183,525 (0.3) % 1,413,314 1,321,720 6.9 % 2.6% (15.0) % 28.743.872 28.364.610 1.3 % Net Taxable Sales 3.578.222 4,207,351 SOUTH MAIN **Total Revenue** 1.9% 119,106 140,678 (15.3) % 968,563 956,211 1.3 % 7.9% 10,682,837 10.438.786 2.3 % 79,948,586 2.2 % Net Taxable Sales 78,210,599 **KEN PRATT BOULEVARD Total Revenue** 5.8% 354,204 350,022 1.2 % 2,684,590 2,661,166 0.9 % 7.2% 79.5 % 25,515,327 149.6 % Net Taxable Sales 9,736,740 5,423,643 63,674,353 VILLAGE AT THE PEAKS **Total Revenue** 5.2% 320,690 178,607 79.6 % 2,096,866 857,627 144.5 % 16.6% 22,507,787 22,915,122 (1.8) % 183,727,784 **Net Taxable Sales** 189,011,927 (2.8) % TW PKS SQ EXTENDED **Total Revenue** 12.1% 752.751 (1.1) % 6,158,790 % 744,477 6,185,281 0.4 Net Taxable Sales 2.4% 3,199,161 3,123,128 2.4 % 24,100,399 23,486,788 2.6 % LASHLEY 4.1 % 2.2 % Total Revenue 1.8% 108,746 104,440 804,718 787,328 3.2 % Net Taxable Sales 2.1% 2,880,043 2,883,302 (0.1) % 23,463,003 22,736,893 NORTH HOVER **Total Revenue** 96,376 96,322 0.1 % 779,062 746,407 4.4 % 1.6% 0.5% 741.628 642.021 15.5 % 5,266,058 5,066,345 3.9 % Net Taxable Sales FRANCIS Total Revenue 0.4% 24,311 21,178 14.8 % 175,788 165,170 6.4 % Net Taxable Sales 2.8% 3,766,004 3,499,887 7.6 % 30,931,853 24,927,436 24.1 % ALL OTHERS **Total Revenue** 2.3% 143,359 154,590 (7.3) % 2,439,399 1,284,560 89.9 % Net Taxable Sales 15.9% 21,501,308 22,016,153 (2.3) % 224,637,820 183,263,034 22.6 % OUT OF TOWN \* **Total Revenue** 12.0% 738.572 732.137 0.9 % 7,593,292 6,238,657 21.7 % Net Taxable Sales 0.2% 259,731 244,761 6.1 % 2,455,365 2,933,995 (16.3) % MISCELLANEOUS **Total Revenue** 0.2% 11,232 13,452 (16.5) % 78,092 103,838 (24.8) % Net Taxable Sales 4.3% 5,799,548 5,948,469 (2.5) % 38,649,304 36,960,453 4.6 % CITY, BLDR CO Total Revenue 27.7% 1,698,667 1,184,276 43.4 % 7,934,082 6,554,965 21.0 % Net Taxable Sales 2.4% 3.288.930 2.679.644 22.7 % 22.587.364 17.932.233 26.0 % SW BUSINESS **Total Revenue** 3.5% 216,271 158,375 36.6 % 1,346,528 1,362,884 (1.2) % Net Taxable Sales 0.3% 425,540 425,144 0.1 % 3,438,398 3,692,514 (6.9) % AIRPORT ROAD **Total Revenue** 0.3% 15,532 14,484 7.2 % 112,835 120,408 (6.3) % Net Taxable Sales 10,350,941 6.3 % 1.7 % 7.6% 9,733,568 79,106,477 77,808,801 PACE **Total Revenue** 340,943 5.7 % 2,694,670 2,646,921 1.8 % 5.6% 322,709 Net Taxable Sales 8.0% 10,838,035 10,181,135 6.5 % 83,331,707 82,497,740 1.0 % HARVEST JUNCTION **Total Revenue** 5.8% 356,110 334,672 6.4 % 2,745,708 2,613,471 5.1 % Net Taxable Sales 0.0% 48.491 78.500 (38.2) % 282.008 368.654 (23.5) % AIRPORT **Total Revenue** 0.0% (19.4) % 37,173 102.6 % 2.560 3.175 18.346 100% % 9.7 % Net Taxable Sales 135,313,160 130,100,365 4.0 1,095,659,906 998,606,997 TOTALS 13.5 % Total Revenue 100% 6,141,097 5,408,338 45,341,477 39,769,519 14.0 %

#### SUMMARY OF SALES & USE TAX ACTIVITY BY GEOGRAPHICAL LOCATION



## DESIGNATION APPROXIMATE GEOGRAPHICAL AREA OF DESIGNATION

NORTH MAIN	Ν	Business between TERRY and EMERY from HWY 66 to 17TH AVE.
CENTRAL MAIN	С	Business between TERRY and EMERY from 17TH AVE. to LONGS PEAK AVE.
DOWNTOWN	D	Business between TERRY and EMERY from LONGS PEAK AVE. to a half block South of 1ST Ave. and between EMERY and MARTIN from 4TH AVE. to one block South of 1ST. AVE.
SOUTH MAIN	S	Business between TERRY and EMERY from South of 1ST AVE. to PIKE ROAD, except business with a KEN PRATT BOULEVARD address.
KEN PRATT BOULEVARD	F	Business on KEN PRATT BOULEVARD from MAIN STREET to SUNSET plus Business triangulated by NELSON ROAD to SUNSET and BURLINGTON NORTHERN RIGHT OF WAY, and business on PRATT PARKWAY from 1ST to KEN PRATT BOULEVARD.
VILLAGE AT THE PEAKS	Т	Business on the VILLAGE AT THE PEAKS URBAN RENEWAL AUTHORITY.
TW PKS SQ EXTENDED	Ρ	Business generally South of RogersRoad, West of SOUTH SUNSET STREET, East of DRY CREEK DRIVE, North of BURLINGTON NORTHERN RIGHT OF WAY, excluding TWIN PEAKS URBAN RENEWAL AUTHORIT
LASHLEY	L	Business on LASHLEY from 9TH AVE. to ROGERS ROAD, plus all of WEAVER BUSINESS PARK and business on 9TH AVE. from EMERY to LASHLEY.
NORTH HOVER	н	Business on HOVER ST between HWY 66 and MOUNTAIN VIEW AVE.
FRANCIS	R	Business on FRANCIS ST. between 11TH AVE. and 17TH AVE.
ALL OTHERS	Ε	All other licensed business within the City limits of Longmont.
OUT OF TOWN	Ο	All out of town Business licensed to collect Longmont taxes.
AIRPORT	Α	Business located at the Vance Brand Municipal Airport
MISCELLANEOUS	X	Non-licensed and Temporary Business.
CITY, BLDR CO	V	City Utilities and Building Permits, as well as Boulder County Motor Vehicle.
SW BUSINESS	w	Business generally located North of LEFTHAND CREEK, East of BURLINGTON NORTHERN RIGHT OF WAY, West of SOUTH BOWEN and South of OLD DRY CREEK. Also South of NELSON ROAD, East of CLOVER CREEK DRIVE, West and North of BURLINGTON NORTHERN RIGHT OF WAY.
AIRPORT ROAD	Ζ	Business generally located on AIRPORT ROAD North of PIKE ROAD, South of NELSON ROAD.
PACE STREET	κ	Business generally located on and east of PACE STREET and South of HIGHWAY 66.
HARVEST JUNCTION	J	Businesses generally located on KEN PRATT BOULEVARD East of MAIN STREET and West of LEFTHAND CREEK.



# LODGERS TAX August

2017

	2017	PERCENT	2016	2017	PERCENT		2016
	MONTHLY	CHANGE	MONTHLY	YTD	CHANG	ΕĹ	YTD
January	20,814	9.1 %	19,083	20,814	9.1	%	19,083
February	20,908	(2.4) %	21,414	41,722	3.0	%	40,497
March	24,160	3.1 %	23,441	65,882	3.0	%	63,937
April	28,971	39.5 %	20,767	94,853	12.0	%	84,704
Мау	41,430	18.0 %	35,107	136,283	13.7	%	119,812
June	54,610	13.9 %	47,965	190,893	13.8	%	167,776
July	55,129	19.4 %	46,172	246,022	15.0	%	213,949
August	56,112	29.2 %	43,441	302,134	17.4	%	257,390
September		0.0 %			0.0	%	
October		0.0 %			0.0	%	
November		0.0 %		-	0.0	%	
December		0.0 %			0.0	%	
Total	\$ 302,134	17.4 %	\$ 257,390				

\* Note - April 2017 lodger tax has been updated.