



Q3 ■ QUARTERLY UPDATE



ELEVATING BUSINESS. EMPOWERING COMMUNITY.

2017 BOARD OF DIRECTORS

APPOINTED CITY OF LONGMONT

DENNIS COOMBS
Longmont Mayor

HAROLD DOMINGUEZ
Longmont City Manager

TOM ROINIOTIS
City of Longmont

GABE SANTOS
Longmont City Council

ELECTED PRIMARY INDUSTRY

DAVE HUMENIK
*Past Chairman
Vapor Technologies*

GREG KLEESE
Micron

WENDELL PICKETT
Frontier Companies

JOE TROUTMAN
EnerSys

JENNIFER CARACCILO
Seagate Technology

ERIC WALLACE
Left Hand Brewing

ANDY WELCH
*Chairman
Sun Construction*

ELECTED AT-LARGE

TED BENDELOW
Bendelow Law Office

ALLISON CLOSSON
*Treasurer
Adams Bank & Trust*

STACY CORNAY
*Vice Chairman
Communication Concepts PR & Advertising*

DAN GUST
*Secretary
ACE Hardware*

STAFF

JESSICA ERICKSON
President/CEO

WENDI NAFZIGER
Vice President/Director of Primary Industry

ARIEL WISHKOVSKY
Small Business Economic Development Specialist

ANTHONY CHAVEZ
Investor and Community Relations Manager

CRYSTAL INGRAM
Administrative Assistant

ADVANCE LONGMONT Q3 MILESTONES:

- ADDED TWO NEW STAFF MEMBERS TO SUPPORT LONGMONT EDP WORK: ANTHONY CHAVEZ, INVESTOR AND COMMUNITY RELATIONS MANAGER, AND ARIEL WISHKOVSKY, SMALL BUSINESS ECONOMIC DEVELOPMENT SPECIALIST.
- EXECUTED SUCCESSFUL LONGMONT STARTUP WEEK 2017 IN PARTNERSHIP WITH THE ADVANCE LONGMONT PARTNER ORGANIZATIONS AND MANY PRIVATE SECTOR PARTNERS.
- HOSTED ADVANCE LONGMONT LEADERSHIP SUMMIT TO ENGAGE PARTNER ORGANIZATION BOARD MEMBERS AND OTHER LEADERSHIP IN IMPLEMENTATION OF THE ADVANCE LONGMONT STRATEGY.
- HOSTED ANNUAL REAL ESTATE SHOWCASE HIGHLIGHTING COMMERCIAL REAL ESTATE DEVELOPMENT AND INVESTMENT OPPORTUNITIES IN LONGMONT AND RECENTLY COMPLETED DEVELOPMENT PROJECTS.
- HOSTED THE 18th ANNUAL COMMUNITY IMPACT AWARDS RECOGNIZING LONGMONT BUSINESSES THAT ARE GIVING BACK TO THE COMMUNITY THROUGH PHILANTHROPIC AND ENVIRONMENTAL SUSTAINABILITY EFFORTS.
- PARTICIPATED IN ANNUAL METRO DENVER SITE SELECTION CONFERENCE HIGHLIGHTING ECONOMIC DEVELOPMENT OPPORTUNITIES AND ASSETS ACROSS THE REGION.



COMMUNITY IMPACT AWARDS



The 2017 Community Impact Awards, hosted by the Longmont EDP, awarded three Community Impact Awards to Longmont businesses in recognition of their philanthropic contributions in the community over the past year. Additionally, the Longmont EDP worked with Partners for a Clean Environment and the City of Longmont Sustainability Coordinator Lisa Knoblauch to present a Business Sustainability Award, and added a new Collaboration Award category. Nominations for this year's awards came from the business community, through the Longmont EDP ELEVATE and Local Business Advisory Committees, and through Longmont EDP's public calls for nominations. This year's Community Impact Award winners were selected from the pool of all nominees by the ELEVATE and Local Business Advisory Committees.

CONGRATULATIONS TO ALL OF THE 2017 COMMUNITY IMPACT AWARD WINNERS:



- **LEFT HAND BREWING** was recognized for their support of a variety of organizations through their **LEFT HAND BREWING COMPANY FOUNDATION**, a non-profit committed to brewing a stronger community where they live, work, and play.
- **STICKERGIANT** was recognized for their support of **MEALS ON WHEELS**, a non-profit whose primary focus is to provide hot, nutritious meals and a daily check to older adults and people with disabilities that reside in the Longmont community.
- **ELEVATIONS CREDIT UNION** was recognized for their support of **INTERCAMBIO**, a non-profit that was born from a desire to help immigrants in Boulder County improve their quality of life.
- The Business Sustainability Award was presented to **SIMPLY BULK MARKET** in recognition of their zero-waste mission.
- The Collaboration Award was presented to **300 SUNS, OSKAR BLUES, LEFT HAND BREWING, OPEN DOOR BREWERY, SKEYE BREWING, SHOES & BREWS, WIBBY BREWING, THE PUMPHOUSE, GROSSEN BART, BOOTSTRAP BREWING, and ST. VRAIN CIDERY** for collaborating on the Wannapreneur beer for Longmont Startup Week, with proceeds going to the **LONGMONT IGNITE FUND**, a Community Foundation fund established by community-minded individuals to make grants available to early-stage startups in Longmont.
- Also presented was the annual Tom Brock Award, which was given by the Longmont Industrial Park Board. This year's Tom Brock Award recipient was local developer **BARRY SERLIS**. As part of this recognition, Barry was asked to identify a local non-profit to receive a \$1,000 contribution in Tom's honor on behalf of the Longmont Industrial Park Board through the Longmont Community Foundation. Barry selected **MEALS ON WHEELS**.



ADVANCE LONGMONT PARTNERS

CITY OF LONGMONT
www.longmontcolorado.gov

VISIT LONGMONT
www.visitlongmont.org

LONGMONT AREA
CHAMBER OF COMMERCE
www.longmontchamber.org

THE LATINO CHAMBER
www.thelatinochamber.com

ST. VRAIN VALLEY
SCHOOL DISTRICT
www.svvsd.org

FRONT RANGE
COMMUNITY COLLEGE
www.frontrange.edu

TINKERMILL
www.tinkermill.org

LONGMONT COMMUNITY
FOUNDATION
www.longmontfoundation.org

BOULDER SMALL BUSINESS
DEVELOPMENT CENTER
www.bouldersbdc.com

STARTUP LONGMONT
www.startuplongmont.com

LONGMONT HOUSING
AUTHORITY
www.longmonthousing.org

LONGMONT DOWNTOWN
DEVELOPMENT AUTHORITY
www.downtownlongmont.com

Q3 IMPACT:

60

NEW LIKES ON FACEBOOK

690

TOTAL LIKES ON FACEBOOK

21,700

TOTAL REACH ON
FACEBOOK

25

NEW FOLLOWERS ON
TWITTER

9,984

TOTAL IMPRESSIONS ON
TWITTER

575

PROFILE VISITS ON TWITTER

12

MENTIONS ON TWITTER

14

E-MARKETING CAMPAIGNS
SENT

29.2%

AVERAGE OPEN RATE

MARKETING

ADVANCE LONGMONT GOAL: Longmont is recognized locally, nationally, and globally as a premier business location.

Q3 TARGETED DIGITAL COMMUNICATIONS:

- **Q2 Investor Update – 28.5% Open Rate**
To inform Longmont EDP Investors of the activities of the Longmont EDP and show ROI.
- **Site Selectors Q1 Update – 22.4% Open Rate**
Targeted to national site selectors to market Longmont to an external audience and highlight the unique developments and opportunities Longmont has to offer.
- **Target Industry Update – 26.0% Open Rate**
To inform and update our existing primary employers on news and developments in our target industries, both locally and nationally/globally, as well as the services we provide.
- **Commercial Real Estate Update – 29.6% Open Rate**
Targeted to commercial brokers and developers throughout the Metro Denver and northern Colorado regions to highlight commercial real estate availability and opportunities in the Longmont area.
- **Local Business Newsletter – 26.9% Open Rate**
To help our existing local businesses and their employees connect with the Longmont EDP and other local businesses in a way that is mutually beneficial.

If you are interested in receiving one of these targeted communications, please contact Crystal Ingram at longmontedp@longmont.org.

ADDITIONAL eMARKETING CAMPAIGNS SENT IN Q3:

Community Impact Awards Invitations, Leading Edge Series Info, Real Estate Showcase Invitations, Recover Colorado Grant Event Invitation, Commercial Brokers of Longmont Meeting Info, Longmont Startup Week CTA

UPCOMING EVENTS:

December 6th

Investor Meet & Greet

This event is exclusively for current and prospective Investors of the Longmont Economic Development Partnership. It provides an opportunity for our Investors to network and make connections within their local community.

For more info, visit WWW.LONGMONT.ORG/EVENTS

WHERE WE'VE BEEN

OUT-BOUND MARKETING OPPORTUNITIES IN 2017



ADVANCE LONGMONT

Longmont EDP is charged with leading the Advance Longmont economic development strategic plan for Longmont. The Advance Longmont plan involves a comprehensive and collaborative approach to drive and deliver results, and calls for extraordinary cooperation by partner organizations throughout the community in achieving the economic development vision of Longmont:

"Sitting at the intersection of high technology and manufacturing, Longmont exemplifies the best of the Front Range, offering a unique combination of infrastructure, high quality of life, skilled workforce and business-friendly climate while remaining affordable and welcoming."

OUR 2017 GOAL:

Identify and execute on tactics to engage a broader range of constituents in the implementation of the Advance Longmont strategy through both financial support of the strategy and active involvement in the activities of the partnership.

SHOWCASING LONGMONT

INTERNAL MARKETING EVENTS IN 2017

- New Tech Longmont - ongoing
- Advance Longmont Economic Development Summit - January
- Unity in the Community - January
- Leadership Longmont - January
- Longmont Innovation Week Proclamation Celebration - February
- Cornerstone Awards Gala - April
- Longmont Aerospace Summit - April
- Longmont Startup Week Unveiling Event - May
- Advance Longmont Partners Leadership Summit - August
- Community Impact Awards - September
- CDBG Disaster Recovery Grant Info Session - September

IN-BOUND MARKETING EVENTS AND VISITS IN 2017

- Commercial Brokers of Longmont - ongoing
- Innovation Tour - February
- Mayor's Summit - February
- NoCo Lunch & Learn - March
- Longmont Startup Week - July
- Real Estate Showcase - September

Q3 IMPACT:

563/9

JOBS ANNOUNCED BY
NEW PRIMARY INDUSTRY
BUSINESSES
(Jobs/Businesses)

8/2

JOBS CREATED BY
EXPANSIONS OF
EXISTING BUSINESSES
(Jobs/Businesses)

22

NEW JOBS PENDING
ANNOUNCEMENT

2,094

POTENTIAL NEW JOBS
BASED ON ACTIVE
PROSPECTS

2.1%

LONGMONT
UNEMPLOYMENT RATE

10.5%

COMBINED COMMERCIAL
REAL ESTATE VACANCY
RATE

2017 LONGMONT REAL ESTATE SHOWCASE



On July 28, 2017, the Longmont EDP hosted over 50 commercial real estate brokers, developers, and investors from Longmont and the surrounding Denver Metro and Northern Colorado regions for its annual Real Estate Showcase. The Real Estate Showcase features a half-day guided bus tour of Longmont, highlighting commercial real estate and development opportunities.

The Showcase began with a breakfast and brief presentation on Longmont, hosted by UCHHealth at their new Longs Peak Hospital. The bus tour included stops and guided tours for an inside peak at available properties. These properties included:

- Village at the Peaks
- 1951 South Fordham at Xilinx
- Boulder County Business Center.



For more information on the Real Estate Showcase, visit WWW.LONGMONT.ORG.

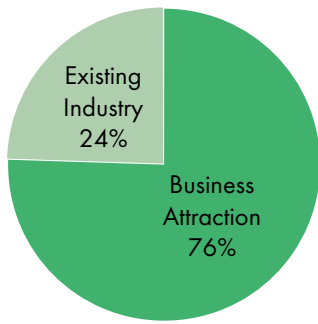
TARGET INDUSTRIES

	Advanced Technology	Bioscience	Creative Arts & Culinary	Professional Services & I.T.	Total All Industries
Q4 2016 Jobs <i>Actual</i>	1,544	178	5,830	4,975	12,517
Q2 2017 Jobs <i>Projected</i>	1,526	189	5,866	5,029	12,610
Net Gain/Loss <i>Projected</i>	(18)	11	46	54	93
% Gain/Loss <i>Projected</i>	(1.17%)	6.18%	.79%	1.09%	.07%

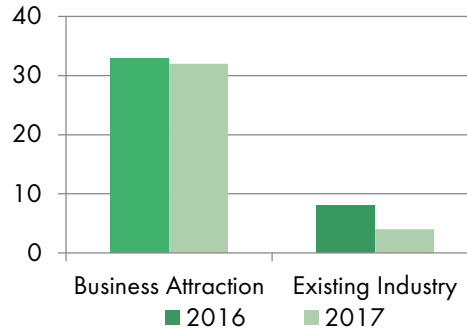
PROJECT PIPELINE



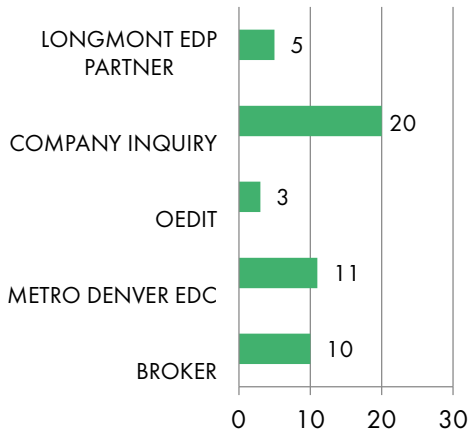
ACTIVE PROJECTS (Q3)



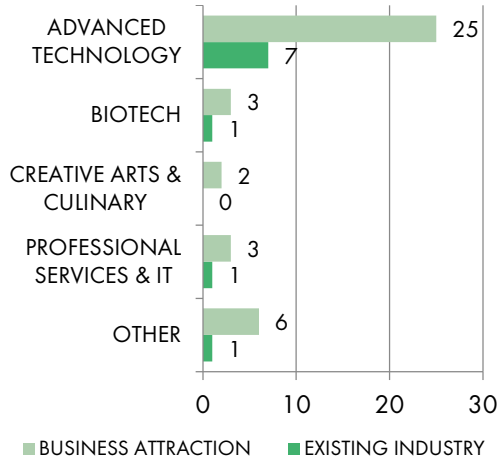
NEW PROJECTS Q3



PROJECT LEAD SOURCES



PROJECT INDUSTRY CLUSTERS



PRIMARY INDUSTRY

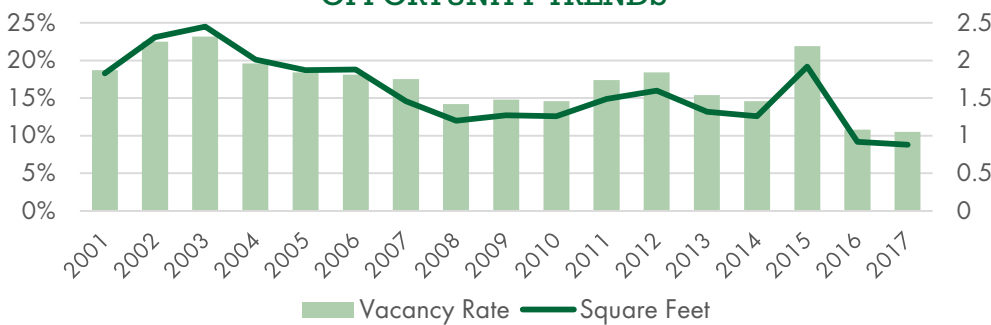
Longmont EDP recognizes Primary Employers as any Longmont business which brings in at least 51% of its revenue from outside the Boulder County region. These businesses help stimulate the local economy by infusing external funds into the community and redistributing that income through wages and local tax revenues.

Longmont EDP provides a variety of services to advance Longmont's Primary Industry sector:

- Site Selection Services
- Primary Industry Advocacy
- Small Business Assistance
- Training & Development
- New or Expanding Facility Options
- Incentives
- Data & Demographics
- Connections
- Resources

COMMERCIAL REAL ESTATE

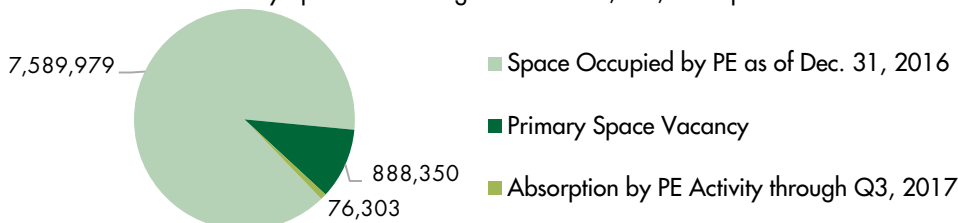
COMMERCIAL REAL ESTATE OPPORTUNITY TRENDS



REAL ESTATE DATABASE SUMMARY

(in Square Footage)

Total Primary Space in the Longmont Area: 8,402,026 sq. ft.



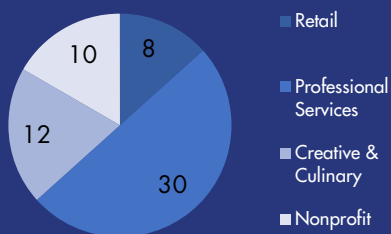
OUR 2017 GOAL:

Encourage the relocation, expansion, and retention of primary businesses and jobs in Longmont through targeted marketing and outreach efforts.

Q3 IMPACT:

60

MEETINGS WITH
LOCAL BUSINESSES



\$1,162,000

IN SMALL BUSINESS LOANS
AWARDED TO VOICE DIVINE,
TINKERMILL, COLORADO TECH
SHOP, J.D.'S PLUMBING &
HEATING, GLOBAL PRO INC.,
BOWEN STREET GARAGE INC.,
HESLIFT LLC

95 Jobs Retained, 269 Jobs Created

\$3,000

SCHALLERT GROUP
DESTINATION BOOTCAMP
SCHOLARSHIP AWARDED TO
GEORGIA BOYS, BOOTSTRAP
BREWING, IVY ROSE

\$22,500

IN RETAIL CONVERSION
GRANTS AWARDED TO
BOOTSTRAP BREWING,
GEORGIA BOYS, LONGTUCKY
SPIRITS

\$7,325

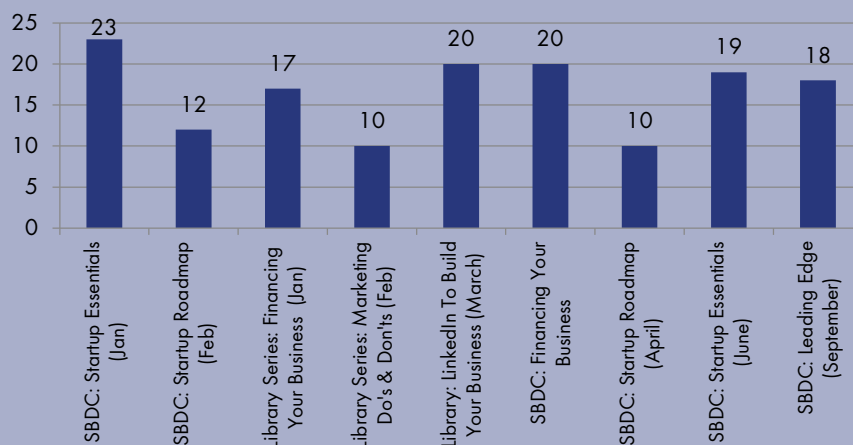
IN SMALL BUSINESS STARTUP
GRANTS AWARDED TO
LONGMONT VELO AND
BUTORA

SMALL BUSINESS WORKSHOPS

Small Business workshops are hosted in Partnership with the Boulder SBDC, Longmont Library, and the City of Longmont.

Q3 WORKSHOPS

Total Attendees 131, Avg. per Class 16



UPCOMING WORKSHOPS

NOVEMBER 15th

STARTUP ROADMAP

Plan the successful launch or growth of your business with the Startup Roadmap workshop. Instructors will use the Business Model Canvas tool to identify key challenges you'll need to address as your business grows. Attendees can expect to begin a draft of their Business Model Canvas, understand how it serves as a foundation for a business plan, draft basic financial projections and understand cash-flow vs. income, and be provided a list of resources to dig deeper. Startup Roadmap is a hands-on workshop with a focus on making key business concepts clear, accessible and actionable.

NOVEMBER 8th

TAX CONSIDERATIONS FOR SMALL BUSINESSES

This session covers tax basics for businesses that are LLCs, S-Corps or Sole Proprietorships – or plan to be (not appropriate for C-Corps). Topics include: choice of entity, filing requirements, business expenses, health insurance, employee or independent contractor, self-employment taxes, business use of home, meals, entertainment and travel, automobile expenses, depreciation of business equipment, retirement plans, and more.

For more information or to register, visit WWW.LONGMONT.ORG/EVENTS

LOCAL IMPACT OF SBDC PARTNERSHIP:

543

HOURS OF CONSULTING

132

LONGMONT BUSINESSES
RECEIVING CONSULTING

LONGMONT EDP - SBDC PARTNERSHIP PROVIDING ASSISTANCE TO LONGMONT SMALL BUSINESSES

The Longmont EDP engages in a strategic partnership with the Boulder Small Business Development Center (SBDC) to provide Longmont's small businesses with such services as free one-on-one consulting, training and development, and a connection to resources. These services are available to ALL Longmont small business. For more information, please contact the Longmont EDP at 303-651-0128.



A MESSAGE FROM YOUR CHAIR



STACY CORNAY
Chair of the Local
Business Advisory
Committee

Local businesses are often the key to understanding fully the opportunities and challenges facing business in any given community. While local businesses and small businesses, have traditionally been touted as the foundation to a healthy economy, not much thought has been given to how best to harness the wisdom they possess.

The Longmont EDP appreciates the role that local business plays. In 2016, the Longmont EDP founded the Longmont Business Advisory Committee. The primary goal of this Committee is to provide feedback to the Longmont EDP and the City of Longmont concerning issues that are currently impacting, or may impact business in Longmont. During the first year, much was accomplished. Moving forward, we will expand upon our successes and work to grow into an even more effective advisory group.

Having been recently elected as Chair of this Committee, I've been giving a lot of thought to the next year. One of our primary goals will be to continue our ongoing dialogue with the City of Longmont. It is important to continue conversations that take into account the context in which business thrives, and under what circumstances business may be negatively impacted. In the next few months we will meet with City leadership and the new City Council to listen to their ideas, questions and any possible concerns. By working together, as representatives of many different businesses throughout the entire community, we can provide feedback and information in a thoughtful and intentional manner.

We will continue to keep everyone posted on activities throughout the year. If you have any questions, please feel free to contact me directly at scornay@comm-concepts.com or through the Longmont EDP. For more information about the Local Business Advisory Committee, please visit WWW.LONGMONT.ORG/ABOUT-US/COMMITTEES.

INVESTING IN THE COMMUNITY

The Longmont EDP's work within the local business community is mostly behind the scenes, but its impact is felt by the entire Longmont community. The Longmont EDP provides local businesses with the incentives, training and resources required for them to succeed, as well as supporting entrepreneurs, understanding that many will provide the businesses and jobs of the future for our residents. It is investor support, like yours, which allows the Longmont EDP to help generate a positive flow of good paying jobs and drive economic growth.

Local business owner and Chair of the Local Business Advisory Committee, Stacy Cornay, has seen the positive results of being an investor and supporter of the Longmont EDP. "I've been in business for over 25 years in Longmont. I've always supported the Longmont EDP because I know that when business thrives in Longmont, we all thrive. I invest in the organization because I know that the work this team does will impact my business in a positive way. The relationships I've formed, the business I've conducted, and the opportunities afforded to investors is why I remain a supporter and investor in the Longmont EDP. The Longmont EDP isn't just for large businesses, it's for any business that believes that a strong business climate is a good thing."

To learn more, please visit WWW.LONGMONT.ORG or contact Anthony Chavez at anthony@longmont.org.



LOCAL BUSINESS

Longmont EDP supports all locally owned or operated businesses whose majority of revenue comes directly from the local community. Local businesses play a significant role in Longmont's economic health by providing goods and services to residents and primary employers alike.

Retention and expansion of these businesses provide quality local employment and wages.

Longmont EDP provides a variety of services to advance Longmont's Local Business community:

Free One-on-One Consulting
Free/Low-Cost Training & Development
Access to Capital
Connections
Resources

OUR 2017 GOAL:

Improve Longmont Economic Development Partnership's understanding of the local business sector in Longmont.
Develop, test, and implement programming that delivers value to all businesses within this sector of Longmont's economy.

LSW17 SOCIAL MEDIA IMPACT:

121

NEW LIKES ON FACEBOOK

704

TOTAL LIKES ON FACEBOOK

40,956

TOTAL REACH ON
FACEBOOK

598

TOTAL PAGE VIEWS ON
FACEBOOK

102

NEW FOLLOWERS ON
TWITTER

422

TOTAL FOLLOWERS ON
TWITTER

42,084

TOTAL IMPRESSIONS ON
TWITTER

97

MENTIONS ON TWITTER

LONGMONT STARTUP WEEK 2017 RECAP

	# OF SIGN-UPS	TOTAL # OF SESSIONS	AVE. SIGN-UPS PER SESSION
2015	1,812	52	35
2016	1,979	79	25
2017	3,607	74	49

611

UNIQUE ATTENDEES WHO
SIGNED UP ON SCHED

~1950

TOTAL ACTUAL ATTENDEES

503

PERSONAL SCHEDULES CREATED

~26

AVERAGE # OF ACTUAL
ATTENDEES PER SESSION

7.17

AVERAGE # OF SESSIONS
ATTENDEES SIGNED UP FOR

\$16,000

IN FINANCIAL SPONSORSHIPS,
IN ADDITION TO AN ESTIMATED
\$100,000 IN IN-KIND
SPONSORSHIPS

TOP ATTENDED SESSIONS

1. Re-Imagining Healthcare Luncheon - 59
2. The Art & Science of Valuing Your Startup - 53
3. Successful Prototypes, First Article to Production - 45
4. Accelerator/Incubator Who's Who - 45
5. Founder 101 - 43
6. Disciplined Entrepreneurship with Bill Aulet - 40
7. Business Success or Failure is Going Digital - 40
8. Evolution of Work: Millennials, Technology & the 21st Century - 38
9. So You Want to Start a Brewery - 38
10. Free Headshots at Basecamp - 38

TOP RATED SESSIONS

1. Setting Up Your Online Store - 6 Pillars of E-Commerce - 10
2. Fireside Chat with Dave Schiff of Made - 10
3. Business Success or Failure is Going Digital - 10
4. Beyond the Kegerator and Foosball Table: Creating a Culture to Succeed - 10
5. So You Want to Start a Brewery? - 10
6. Closing Keynote with Dr. Walter Scott - 10
7. Trial & Error in Business with Dave Query - 10
8. Multicultural Marketing - 10
9. A Crash Course in Design Thinking - 10
10. Why Longmont? - 10



Longmont StartupWeek

#LSW17 | LONGMONT.STARTUPWEEK.CO

This year, the Longmont EDP stepped up as the lead organization in planning Longmont Startup Week 2017, in collaboration with our Advance Longmont Partners and community volunteers. LSW17 took place from Monday, July 24th through Friday, July 28th, 2017. The week was a great success!



WHAT THEY'RE SAYING

"The McGregors had great energy. I really felt that they cared about the participants and took time to patiently explain concepts and checked in with us to determine our level of understanding. Very informative and complete." **Angel Investor 101**

"An amazing talk, please have Andy and Todd back next year." **The Right Problem to Solve – Walking a Mile in Your Customer's Shoes**

"One of the best sessions I have been to. Engaging and informative. I got a LOT out of this session." **Disciplined Entrepreneurship with Bill Aulet**

"HOPE ! It was amazing to hear from many projects that we are embracing clean energy, clean living, clean water and making it a staple in our country. Wonderful discussions and knowledge transfer!!! Please do it again!!" **Smart Cities: Relationship Building**

"Great session, well-moderated, good mix of information on trends, tools and strategies" **Appetizing Branding for Craft & Culinary Startups**

"Great intro to JTBD framework! Valuable insights on how to set up the interview, what detail to listen for, how to potentially probe for deeper emotional insight during the interview, and how to aggregate data from multiple interviews to craft marketing messaging and potentially product features." **Brian Rhea & the JTBD Market Research Framework**

"This speaker gave above and beyond. Really gave to our experience and outperformed way beyond my expectations." **Setting Up Your Online Store**

"Awesome panel and many in the audience were available as resources too! Great opening doors for our startup!" **Successful Prototypes, First Article to Production**

"Best session I have been to so far. This was a stacked panel of clear experts and their comments were concise, well reasoned, and on target. Very well done!" **Founder 101**



ADVANCE
STARTUP COMMUNITY

STARTUP COMMUNITY

Longmont EDP acts as a support organization to Longmont's startup community. Longmont maintains a strong and vibrant network of innovators and entrepreneurs who continue to strengthen the economic health of the community through creation and attraction of new businesses and jobs to Longmont.

Longmont EDP provides a variety of services to advance Longmont's Startup Community:

- Free One-on-One Consulting
- Access to Capital
- Finding a Location
- Business Planning Assistance
- Connections
- Resources

OUR 2017 GOAL:

Advance regional and national recognition of Longmont's growing startup community in order to attract new resources and partnerships intended to support the continued growth of this sector of Longmont's economy and our ability to retain our startup businesses as they scale and grow.

LONGMONT EDP INVESTORS

VISIONARY INVESTORS



CHAMPION INVESTORS



DENE YARWOOD, REALTOR®



CATALYST INVESTORS

Actis, LLC
Ahlberg Funeral Chapel
BizWest Media
Broadcom Limited
Colorado Business Bank
Communication Concepts PR & Advertising
Elevations Credit Union
First National Bank
Frontier Companies
Longmont Area Chamber of Commerce

MAGI Real Estate Services
McLane Western
Micron Technology Inc.
Neenan Archistruction
NewMark Merrill Mountain States
PFP Longmont Holdings
Pratt Management
RE/MAX Traditions Commercial/Residential
Roche Constructors
Stored Energy Systems

Sunflower Bank, N.A.
Tebo Properties
The Colorado Group
U.S. Bank
Vapor Technologies
Wells Fargo
Western Digital
White Lodging Services Corp.
Xcel Energy

ADVOCATES

Adams Bank & Trust
Bank of Colorado
Burden Incorporated/RLET Properties
Comcast
Crating Technologies
Education Foundation for the St. Vrain Valley
EnerSys
First American Title Company - **NEW!**
Front Range Community College
High Plains Bank
Intel Corporation
Intellisource

JBSK
Keller Williams 1st Realty
Left Hand Brewing Company
LSE Builders Group - **NEW!**
Oskar Blues Brewery
Pumphouse Restaurant
RapidPro Manufacturing Corp.
Rawlins National Bank
ResourceMFG
Rocky Mountain Medical Imaging
St. Vrain Manufacturing, Inc.
St. Vrain Valley School District

TBK Bank
Tetra Tech Inc.
Thaxter Williams CPA
The Bagley Law Firm
TrueNorth
UCHealth Longmont Clinic
VolkBell
Western Disposal Services
Wiland, Inc.
WP Manufacturing Inc.
Wright Kingdom Real Estate

SUPPORTERS

Ace Hardware
BASIS Architecture
Bendelow Law Office LLC
Blackfox Training Institute
Brock & Company, CPA's, P.C.
Data Ductus Inc.
Express Employment Professionals
Fidelity National Title Company
Flagstaff Academy
Fly Elite Aviation
Gibraltar Business Valuations
Gold Key Travel

Golden Van Lines
Greg Ludlow
Habitat for Humanity of the St. Vrain Valley
Howe Mortuary
Impressions Marketing, Inc.
John D. Caldwell, Inc.
Kirkland & Company CPA's, P.C.
La Momo Maes Bakery
Longmont Community Foundation
Longmont Florist
Lyons Gaddis
Modis
Precision Solutions Inc.

Re/Max Traditions
Regel & Associates
Ron's Printing Center
State of Colorado's Division of Vocational Rehab
Summit Commercial Real Estate
TinkerMill
TLC Learning Center
Visit Longmont
Webscan, Inc.
Workforce Boulder County
Wright Kingdom Commercial Services
Zephyr Management, LLC

INVESTOR HIGHLIGHTS

GOLDEN TRIANGLE CONSTRUCTION

GTC is a full-service, commercial general contractor that has successfully completed a wide variety of projects along the Colorado Front Range for 40 years. GTC offers the expertise, resources, and financial stability of a large general contractor while maintaining the personalized service and attention of a smaller one. With a healthy balance of negotiated and hard-bid work, their diverse portfolio includes PreK-12 schools, Charter schools, higher education, retail stores and centers, offices, flex offices, industrial buildings, financial institutions, fire and training centers, parks and recreational facilities, medical office buildings, medical providers and clinics, hospitals, assisted living and memory care centers, parking structures, transportation centers, maintenance facilities, and municipal projects.



WWW.GTC1.NET

"Golden Triangle Construction has been an investor in the Longmont Economic Development Partnership for many years because they support economic growth in our City. Longmont EDP is focused on helping new companies relocate to the area and retaining existing companies that provide employment."

Brian Laartz, President

LAND TITLE GUARANTEE

Land Title Guarantee Company was founded in Denver in 1967. With over 50 convenient office locations statewide, they have closed some of the largest transactions in Colorado, including Denver International Airport and Mile High Stadium, home of the Denver Broncos. They provide the same expertise and attention to detail on every transaction, including yours. Land Title Guarantee Company knows and understands Colorado real estate laws, customs and markets like it's their own backyard, because it is. 100% of their work is done locally. They are the largest locally owned title agency in Colorado with 50,000 successful closings each year.



WWW.LTGC.COM

"Land Title recognizes and appreciates the important role the Longmont EDP plays in attracting businesses and opportunities to the community. Being deeply committed to Longmont and the surrounding communities, we are proud to be able to partner with them to work on creating stable growth and business health in the area. We are happy to be able to be involved in their efforts, and we look forward to an exciting relationship moving forward!"

Melanie Bimson, Account Manager

CIRCLE GRAPHICS

Circle Graphics is the world's foremost producer of grand and large-format digital graphics. They are an industry leader in creating innovative products for outdoor advertising, business signage, wall decor, art reproduction, and the professional photography and art communities. Their combined 407,000 square feet of manufacturing facilities across the United States house over 88 grand and large format digital printers, custom automated finishing equipment, and coating capabilities to produce printed recyclable materials up to 16 ft wide. Their prepress department processes more than 20,000 files per day with the aid of proprietary software automation tools. They operate around-the-clock, 7 days a week to deliver extraordinary customer service, and print over 431 million square feet of material annually.



WWW.CIRCLEGRAPHICSONLINE.COM



WHY INVEST?

Building a vibrant economy to help Longmont reach its full potential requires a strong, collective voice. The Longmont Economic Development Partnership is that voice. We are backed by visionary leaders who are ready to act and invest to create a prosperous community. When you invest in the Longmont EDP, you become a leader in the growth of your city. Your company gains a competitive advantage through access to economic research and business development opportunities. Your increased visibility and engagement enable you to make vital connections with influential business, government and community leaders.

LONGMONT'S ECONOMIC DEVELOPMENT VISION

The Longmont EDP leads a comprehensive, collaborative economic development strategy to promote and strengthen our community's economic health. The Longmont EDP is working alongside community leaders in unprecedented ways to ensure Longmont's continued success. In addition, we offer our Investors the opportunity to become actively involved in creating Longmont's economic future through informative and engaging events, committees, and collaboration opportunities. We are committed to making Longmont a desirable destination to live, work, and build a business, and we seek to engage Investors that share this commitment to Longmont's long-term success. It is only through the dedicated efforts and engagement of our Investors that we are able to achieve Longmont's economic development vision:

"Sitting at the intersection of high-technology and manufacturing, Longmont exemplifies the best of the Front Range, offering a unique combination of infrastructure, high quality of life, skilled workforce, and business friendly climate while remaining affordable and welcoming."



LONGMONT ECONOMIC DEVELOPMENT PARTNERSHIP

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