



— THE PRAIRIE — AG CATALOGUE

NORTH AMERICA'S AGRICULTURAL CATALOGUE & WEB SOURCE

2023 RATE CARD DISTRIBUTION & CIRCULATION

DISTRIBUTION

Canadian Edition Circulation

The Prairie Ag Catalogue will be distributed in the west with Ag Dealer in mid-January. The Ontario distribution through Ag Dealer will be in early February.

CIRCULATION

Canadian - Western Circulation	90,780
Canadian - Eastern Circulation	10,000
U. S. Circulation	40,518

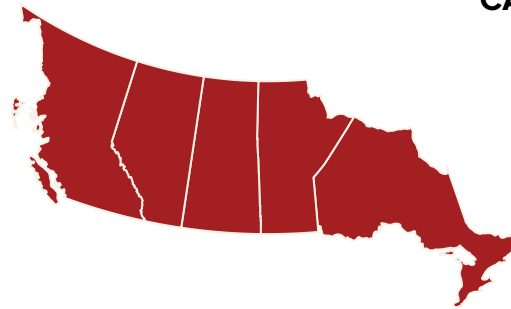
Total North American Circulation: 141,298

U.S. farm mailings are addressed to rural farm households with a gross farm income of:

\$650,000+ in these states: Colorado, Idaho, Minnesota, Montana, Nebraska, North Dakota, South Dakota, Washington, Wyoming.

\$2,000,000+ or more in all states listed above plus the other 42 mainland states.

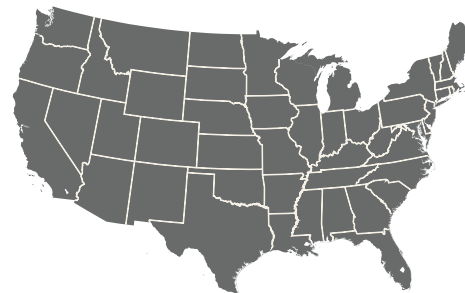
View our complete catalogue online at www.prairieag.com



CANADIAN CIRCULATION

100,780

Farms, Ranches
& Agribusiness



UNITED STATES CIRCULATION

40,518

Farms, Ranches
& Agribusiness

BOOK NOW!

Space & Copy Deadline: **November 17, 2022**

View our **COMPLETE CATALOGUE** online at www.prairieag.com

NORTH AMERICAN MANUFACTURER'S CATALOGUE
(color only)

Available to manufacturers and distributors of products targeted to farms and ranches. By purchasing multiple spaces you can feature several products in the same ad. Distributed free of charge to Western Canada and Ontario, plus an additional 40,518 to selected farms and ranches in the United States.

Advertisers are reminded that one large photo is preferable to several small ones that are difficult to distinguish. Printed at 300 DPI on gloss, heatset web. No bleeds available. Splits available on request.

Full Page	6.75" x 9.75"	\$5,300
Includes \$1,200 print credit in Canadian directory listings pages.		
3/4 Page	6.75" x 7"	\$3,990
Includes \$700 print credit in Canadian directory listings pages.		
1/2 Page	6.75" x 4.625"	\$2,730
Includes \$500 print credit in Canadian directory listings pages.		
1/4 Page	6.75"W x 2.3125"H horizontal 3.25"W x 4.625"H vertical	\$1,450
Includes \$300 print credit in Canadian directory listings pages.		

Print credits do not apply to the online business listings

SPECIAL POSITIONS

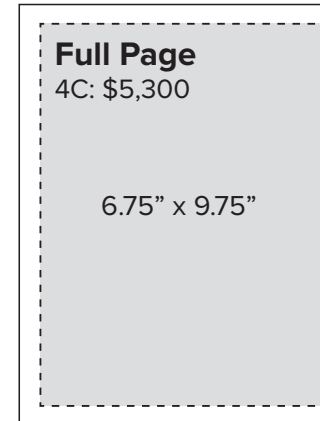
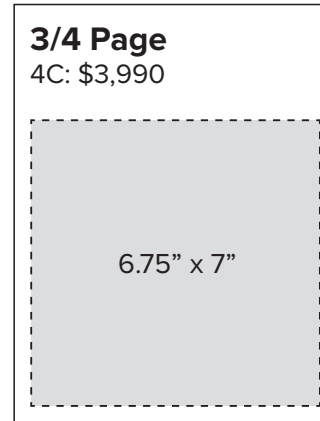
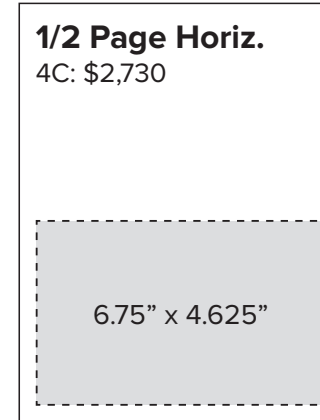
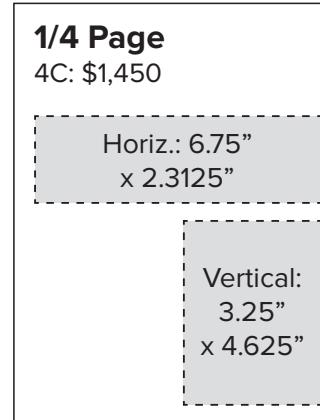
Involving space near indexes, first and last pages, etc. are available at a 20% premium over regular ad rates. Available on a first come, first serve basis.

SPECIAL POSITION RATES

8"x 10.625" - 300 DPI - four color process included

Outside Back	\$16,500
Inside Back	\$15,500
Inside Front	\$15,500

AD SIZES AND RATES



Publication Trim Size: 8.125" x 10.75"

Publication Bleed Size: 8.625 x 11.25 (Includes .25" bleed)
Keep critical info .5" from bleed edge.

SUBMITTING AD MATERIALS:

Glacier FarmMedia

1666 Dublin Ave. Winnipeg, MB R3H 0H1

Tel: 204-944-5758 Fax: 204-253-0879

Email ad material: rdallarte@farmmedia.com

**CONTACT YOUR
SALES REPRESENTATIVE
TODAY!**

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CANADIAN DIRECTORY LISTING & DISPLAY ADVERTISEMENTS

Printed on newsprint

Bold Listing	\$100
Super Bold Color	\$300

Includes a box, your company name, address & phone number plus 2 lines of copy at 40 characters per line.

Quarter Column (QC) 2.125" x 2.3125"	\$400
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Double Quarter Column (DQC) 4.4375" x 2.3125" horizontal 2.125" x 4.625" vertical	\$520
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Double Half Column (DHC) 4.4375" x 4.625"	\$1,440
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Half Page (HP) 6.75" x 4.625" horizontal only	\$2,350
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THE PRAIRIE AG CATALOGUE



KELLO-BILT INDUSTRIES
Proudly Canadian quality and reliability for all your tillage needs for 55 years. Don't settle for anything less.
Original replacement parts and service at a fair price for the entire Kello-Bilt line of equipment.
www.kello-bilt.com
info@kello-bilt.com • parts@kello-bilt.com
1-877-615-9500 • Red Deer, AB

TOOLS & ACCESSORIES
BOURBAULT TILLAGE TOOLS
3815 34th St. S. • PO Box 252 • CA, AB T0A 1C0
TEL: 403-291-1111 FAX: 403-291-1100
SEE OUR AD ON PAGE 52

TRACTOR PARTS & ACCESSORIES
FORT GARRY FIRE TRUCKS & RUBBERS DIVISION
531874th Street S. • EDMONTON, AB T5C 1P4
TEL: 780-443-1234 FAX: 780-443-1234
SEE OUR AD ON PAGE 73

GRATTON COULLE
1000 44th Ave. • Red Deer, AB T4N 1R1
TEL: 403-291-1111 FAX: 403-291-1100
SEE OUR AD ON PAGE 72

WARD MACHINERIES
3015 44th St. N. • Box 101 • CA, AB T0A 1C0
TEL: 403-291-1111 FAX: 403-291-1100
SEE OUR AD ON PAGE 49

TRAILER EQUIPMENT & SUPPLIES
WOLVERINE INDUSTRIES
3800 44th Ave. • Box 888 • CA, AB T0A 1C0
TEL: 403-291-1111 FAX: 403-291-1100
SEE OUR AD ON PAGE 72

KRAMBLE INDUSTRIES INC.
1000 44th Ave. • Red Deer, AB T4N 1R1
TEL: 403-291-1111 FAX: 403-291-1100
SEE OUR AD ON PAGE 72

TIRES
GRATTON COULLE
1000 44th Ave. • Red Deer, AB T4N 1R1
TEL: 403-291-1111 FAX: 403-291-1100
SEE OUR AD ON PAGE 72

OKTIRE STORES INC.
1000 44th Ave. • Red Deer, AB T4N 1R1
TEL: 403-291-1111 FAX: 403-291-1100
SEE OUR AD ON PAGE 72

THE TIRE GRABBER LTD.
1000 44th Ave. • Red Deer, AB T4N 1R1
TEL: 403-291-1111 FAX: 403-291-1100
SEE OUR AD ON PAGE 72

WHEREVER YOU ARE, BKT IS WITH YOU
BKT provides you tires that are reliable and safe, sturdy and durable, regular air penetrating feature and reduced soil compaction, comfort and high performance.
BKT always waits for you. Be get the most use of your equipment investment.
BKT
GRABBER FOOTWEAR
1000 44th Ave. • Red Deer, AB T4N 1R1
TEL: 403-291-1111 FAX: 403-291-1100
SEE OUR AD ON PAGE 72

THE PRAIRIE AG CATALOGUE



1-888-PROMOLD
Hwy 2A Crossfield, AB
Water systems for all seasons and herd sizes
promoldmarketing.com
1-888-776-6653

MATERIAL HANDLING
HyGrade
Built rugged, proven single path cost saving equipment.
Johnson Mfg., Inc.
Call Now
1-800-874-5600
Call For A Dealer Near You
www.hygrade.com
Dealer Inquiries Welcome
sales@phansonmfg.com

WOOD SPLITTERS
BAUMALIGHT MFG.
4703 PRINCE OF WALES BLVD. • CA, AB T0A 1C0
TEL: 403-291-1111 FAX: 403-291-1100
SEE OUR AD ON PAGE 60C

CENTRAL BOILER INC.
2000 44th Ave. • Red Deer, AB T4N 1R1
TEL: 403-291-1111 FAX: 403-291-1100
SEE OUR AD ON PAGE 75

MACHINE SHOPS
WATERBURY & SONS
4000 44th Ave. • Red Deer, AB T4N 1R1
TEL: 403-291-1111 FAX: 403-291-1100
SEE OUR AD ON PAGE 33

MANURE HANDLING
BUNNING-ALPHA EQUIPMENT LTD.
1000 44th Ave. • Red Deer, AB T4N 1R1
TEL: 403-291-1111 FAX: 403-291-1100
SEE OUR AD ON PAGE 41

MARKETING
E-FARM ONLINE AUCTIONS
1000 44th Ave. • Red Deer, AB T4N 1R1
TEL: 403-291-1111 FAX: 403-291-1100
SEE OUR AD ON PAGE 68

MATERIAL HANDLING
BUNNING MFG. INC.
200 44th Ave. • Red Deer, AB T4N 1R1
TEL: 403-291-1111 FAX: 403-291-1100
SEE OUR AD ON PAGE 44

LEON'S MANUFACTURING
1000 44th Ave. • Red Deer, AB T4N 1R1
TEL: 403-291-1111 FAX: 403-291-1100
SEE OUR AD ON PAGE 65

NORSTAR INDUSTRIES
1000 44th Ave. • Red Deer, AB T4N 1R1
TEL: 403-291-1111 FAX: 403-291-1100
SEE OUR AD ON PAGE 29

MANURE HANDLING
BUNNING-ALPHA EQUIPMENT LTD.
1000 44th Ave. • Red Deer, AB T4N 1R1
TEL: 403-291-1111 FAX: 403-291-1100
SEE OUR AD ON PAGE 41

METAL FABRICATION & MAINTENANCE
WEDENA STEEL
1000 44th Ave. • Red Deer, AB T4N 1R1
TEL: 403-291-1111 FAX: 403-291-1100
SEE OUR AD ON PAGE 61

VersaFrame Inc.
1000 44th Ave. • Red Deer, AB T4N 1R1
TEL: 403-291-1111 FAX: 403-291-1100
SEE OUR AD ON PAGE 64

10 Locations across Western Canada!
Metal Roofing & Siding
www.versiframe.ca

Bunning
Contact Alpha Equipment Ltd for details 1-306-731-2954
sales@alphaequipment.com
www.gtunning.com

Atlas
STAINLESS STEEL AIR SEEDER
— REPLACEMENT PARTS —
PNEUMATIC SEEDER
HORNED PLATE CASE — ECONOMASTER
& MORE
1000 44th Ave. • Red Deer, AB T4N 1R1
TEL: 403-291-1111 FAX: 403-291-1100
SEE OUR AD ON PAGE 41

AD SPECIFICATIONS

Electronic files must arrive in press-ready (high res X1A file) Acrobat PDF format (8.0 compatible). When saving a file in PDF format ensure all fonts are embedded and limit photo resolution to 300 dpi. Colour ads must be CMYK, RGB images are not acceptable. Files must be sent electronically by e-mail to ads@fbcpublishing.com OR uploaded by ftp to vip.fbcpublishing.com.

INTERNET ADS & LINKS

With your purchase of any size ad package, your company's contact information and website will be automatically included in the searchable Online Business Profile directory. Please complete a basic listing form and speak to your sales representative to hear more about our Enhanced and Feature listing. **FREE for 2022**

SUBMITTING AD MATERIALS:

Glacier FarmMedia
1666 Dublin Ave. Winnipeg, MB R3H 0H1
Tel: 204-944-5758 Fax: 204-253-0879
Email ad material: rdallarte@farmmedia.com

CONTACT YOUR SALES REPRESENTATIVE TODAY!

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