



# — THE PRAIRIE — AG CATALOGUE

NORTH AMERICA'S AGRICULTURAL CATALOGUE & WEB SOURCE

**2025  
RATE CARD**  
DISTRIBUTION &  
CIRCULATION

## DISTRIBUTION

### Canadian Edition Circulation

The Prairie Ag Catalogue will be distributed in the west with Ag Dealer in mid-January. The Ontario distribution through Ag Dealer will be in early February.

## CIRCULATION

Canadian - Western Circulation	<b>81,750</b>
Canadian - Eastern Circulation	<b>10,000</b>
U. S. Circulation	<b>30,984</b>

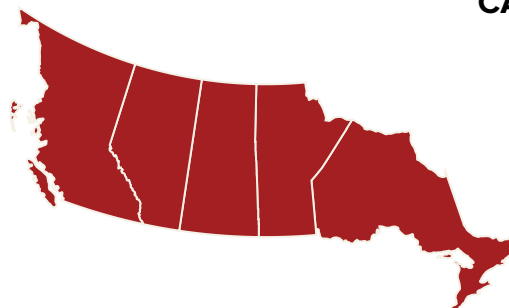
**Total North American Circulation: 122,734**

U.S. farm mailings are addressed to rural farm households with a gross farm income of:

**\$650,000+** in these states: Colorado, Idaho, Minnesota, Montana, Nebraska, North Dakota, South Dakota, Washington, Wyoming.

**\$2,000,000+** or more in all states listed above plus the other 42 mainland states.

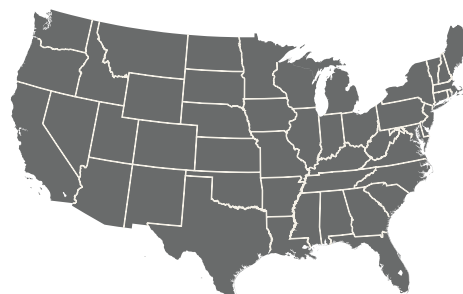
View our complete catalogue online at [www.prairieag.com](http://www.prairieag.com)



**CANADIAN CIRCULATION**

**91,750**

**Farms, Ranches  
& Agribusiness**



**UNITED STATES  
CIRCULATION**

**30,984**

**Farms, Ranches  
& Agribusiness**

**BOOK NOW!**

Space & Copy Deadline: **December 2, 2024**

View our **COMPLETE CATALOGUE** online at [www.prairieag.com](http://www.prairieag.com)

## NORTH AMERICAN MANUFACTURER'S CATALOGUE (Colour Only)

Available to manufacturers and distributors of products targeted to farms and ranches. By purchasing multiple spaces you can feature several products in the same ad. Distributed free of charge to Western Canada and Ontario, plus an additional 30,984 to selected farms and ranches in the United States.

Advertisers are reminded that one large photo is preferable to several small ones that are difficult to distinguish. Printed at 300 DPI on gloss, heatset web. No bleeds available. Splits available on request.

<b>Full Page</b>	<b>6.75" x 9.75"</b>	<b>\$5,406</b>
Includes \$1,200 credit in Canadian directory listings pages.		
<b>3/4 Page</b>	<b>6.75" x 7"</b>	<b>\$4,070</b>
Includes \$700 credit in Canadian directory listings pages.		
<b>1/2 Page</b>	<b>6.75" x 4.625"</b>	<b>\$2,785</b>
Includes \$500 credit in Canadian directory listings pages.		
<b>1/4 Page</b>	<b>6.75"W x 2.3125"H</b> horizontal <b>3.25"W x 4.625"H</b> vertical	<b>\$1,479</b>
Includes \$300 print credit in Canadian directory listings pages.		

**NEW!!** Credits can be used for the print directory or the online business listing.

## SPECIAL POSITIONS

Involving space near indexes, first and last pages, etc. are available at a 20% premium over regular ad rates. Available on a first come, first serve basis.

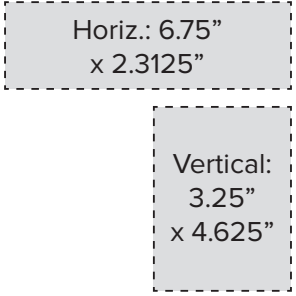
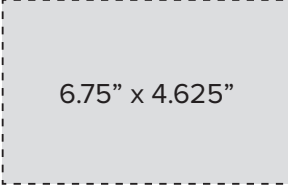
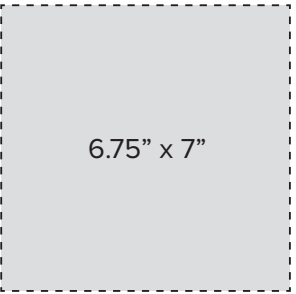
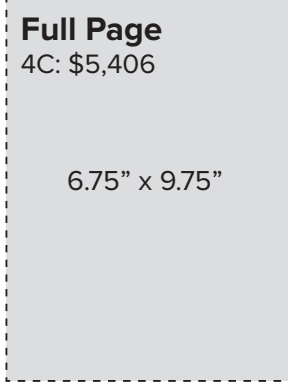
## SPECIAL POSITION RATES

**8"x 10.625"** - 300 DPI - four color process included

<b>Outside Back</b>	<b>\$16,630</b>
<b>Inside Back</b>	<b>\$15,630</b>
<b>Inside Front</b>	<b>\$15,630</b>

**CONTACT YOUR  
GLACIER FARMMEDIA SALES  
REPRESENTATIVE TODAY!**

## AD SIZES AND RATES

<b>1/4 Page</b> 4C: \$1,479 	<b>1/2 Page Horiz.</b> 4C: \$2,785 
<b>3/4 Page</b> 4C: \$4,070 	<b>Full Page</b> 4C: \$5,406 

**Publication Trim Size:** 8.125" x 10.75"

**Publication Bleed Size:** 8.625 x 11.25 (Includes .25" bleed)  
Keep critical info .5" from bleed edge.

## SUBMITTING AD MATERIAL:

Glacier FarmMedia

Email ad material: [tprince@farmmedia.com](mailto:tprince@farmmedia.com)

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## CANADIAN DIRECTORY LISTING & DISPLAY ADVERTISEMENTS

Printed on newsprint

<b>Bold Listing*</b>	<b>\$100</b>
<b>Super Bold Color</b>	<b>\$300</b>

Includes a box, your company name, address & phone number plus 2 lines of copy at 40 characters per line.

<b>Quarter Column (QC)</b> 2.125" x 2.3125"	<b>\$400</b>
<b>Double Quarter Column (DQC)</b> 4.4375" x 2.3125" horizontal 2.125" x 4.625" vertical	<b>\$520</b>
<b>Double Half Column (DHC)</b> 4.4375" x 4.625"	<b>\$1,440</b>
<b>Half Page (HP)</b> 6.75" x 4.625" horizontal only	<b>\$2,350</b>

\*With a minimum spend of \$5,000 per year with Glacier FarmMedia, receive a Bold Directory Print Listing and Basic Digital Business Listing at No Extra Cost (Valued at \$328/yr)

## AD SPECIFICATIONS

Electronic files must arrive in press-ready (high res X1A file) Acrobat PDF format (8.0 compatible). When saving a file in PDF format ensure all fonts are embedded and limit photo resolution to 300 dpi. Colour ads must be CMYK, RGB images are not acceptable. Files must be sent electronically by e-mail to [ads@fbcpublishing.com](mailto:ads@fbcpublishing.com) OR uploaded by ftp to [vip.fbcpublishing.com](http://vip.fbcpublishing.com).

## DIGITAL BUSINESS LISTING

With your purchase of any size ad package, your company's contact information and website will be automatically included in the searchable **Online Business Profile directory** - <https://www.prairieag.com/directory>. Please complete a basic listing form and speak to your sales representative to hear more about our **Enhanced and Feature listing**.

## 2025 PAC Digital Business Listings

Listing Package	Included with the purchase of a print ad in the 2025 Prairie Ag Catalogue or \$228/year	\$29/month Less than a \$1/day	\$59/month Less than \$2/day
► <b>BASIC BUSINESS*</b> Includes: company name, address, map location, phone number, email and website	✓	✓	✓
► <b>ENHANCED BUSINESS</b> Includes: company branding, about/bio, social media links, photos & email Google searchable, lead capture		✓ Includes Initial Social Media Post	✓
► <b>ENHANCED BUSINESS + FEATURED (SPOTLIGHT) BUSINESS</b> Increase listing exposure and views, company branding, about/bio in category. Limited inventory			✓ Includes Initial Social Media Boost

Credits from your print investment can be applied to your digital listing package in 2025

THE PRAIRIE  
AG CATALOGUE

**1-888-PROMOLD**  
Hwy 2A Crossfield, AB

*Water systems for all seasons and herd sizes*

**1-888-776-6653**

[promoldmarketing.com](http://promoldmarketing.com)

**WOOD SPLITTERS**

**BAUMALIGHT INC.**  
4075 PLYMOUTH ST. UNIT 1, WILLOWDALE, ON M2H 1P1  
TEL: (905) 709-1111 FAX: (905) 709-1112  
SEE OUR AD ON PAGE 106

**CENTRAL BOLLER INC.**  
2000 HURONTARIO ST. UNIT 10, MISSISSAUGA, ON L4V 1L1  
TEL: (905) 270-1111 FAX: (905) 270-1112  
SEE OUR AD ON PAGE 104

**MACHINE SHOPS**

**INTEGRITY POST CONSTRUCTIONS**  
10000 10TH AVE. UNIT 10, L1M 1A1  
TEL: (905) 709-1111 FAX: (905) 709-1112  
SEE OUR AD ON PAGE 102

**MANURE HANDLING**

**BURNING ALPHA EQUIPMENT LTD.**  
400 2ND AVE. UNIT 10, WILLOWDALE, ON M2H 1P1  
TEL: (905) 709-1111 FAX: (905) 709-1112  
SEE OUR AD ON PAGE 102

**MARKETING**

**E-GROW ONLINE AUCTIONS**  
400 2ND AVE. UNIT 10, WILLOWDALE, ON M2H 1P1  
TEL: (905) 709-1111 FAX: (905) 709-1112  
SEE OUR AD ON PAGE 102

**MATERIAL HANDLING**

**PROGRESSIVE MFG. INC.**  
1000 10TH AVE. UNIT 10, L1M 1A1  
TEL: (905) 709-1111 FAX: (905) 709-1112  
SEE OUR AD ON PAGE 102

**LEON'S MANUFACTURING**  
1000 10TH AVE. UNIT 10, L1M 1A1  
TEL: (905) 709-1111 FAX: (905) 709-1112  
SEE OUR AD ON PAGE 102

**NORSTAR INDUSTRIES**  
1000 10TH AVE. UNIT 10, L1M 1A1  
TEL: (905) 709-1111 FAX: (905) 709-1112  
SEE OUR AD ON PAGE 102

**MANURE HANDLING**

**BURNING ALPHA EQUIPMENT LTD.**  
400 2ND AVE. UNIT 10, WILLOWDALE, ON M2H 1P1  
TEL: (905) 709-1111 FAX: (905) 709-1112  
SEE OUR AD ON PAGE 102

**MATERIAL HANDLING**

**HyGrade**  
1-800-874-5600  
Call for a Dealer Near You  
[www.hygrade.com](http://www.hygrade.com)

**Johnson Mfg., Inc.**  
1-800-874-5600  
Call for a Dealer Near You  
[www.johnsonmfg.com](http://www.johnsonmfg.com)

**METAL FABRICATION & MAINTENANCE**

**MADENA STEEL**  
1000 10TH AVE. UNIT 10, L1M 1A1  
TEL: (905) 709-1111 FAX: (905) 709-1112  
SEE OUR AD ON PAGE 102

**VersaFrame Inc.**  
1000 10TH AVE. UNIT 10, L1M 1A1  
TEL: (905) 709-1111 FAX: (905) 709-1112  
SEE OUR AD ON PAGE 102

**Atlas Industries Ltd.**  
1000 10TH AVE. UNIT 10, L1M 1A1  
TEL: (905) 709-1111 FAX: (905) 709-1112  
SEE OUR AD ON PAGE 102

THE PRAIRIE  
AG CATALOGUE

**KELLO-BILT**

Proudly Canadian quality and reliability for all your tillage needs for 50 years. Don't settle for anything less.

Original replacement parts and service at a fair price for the entire Kello-Bilt line of equipment.

[www.kello-bilt.com](http://www.kello-bilt.com)  
info@kello-bilt.com • parts@kello-bilt.com  
1-877-613-9500 • Red Deer, AB

**TOOLS & ACCESSORIES**

**BOUNCEWELL TOOLS**  
200 1ST AVE. S.E. UNIT 10, L1M 1A1  
TEL: (905) 709-1111 FAX: (905) 709-1112  
SEE OUR AD ON PAGE 102

**TRACTOR PARTS & ACCESSORIES**

**FOR GARDEN TRUCKS & COMPACT TRACTORS**  
400 2ND AVE. UNIT 10, WILLOWDALE, ON M2H 1P1  
TEL: (905) 709-1111 FAX: (905) 709-1112  
SEE OUR AD ON PAGE 102

**GRATION COILERS**  
1000 10TH AVE. UNIT 10, L1M 1A1  
TEL: (905) 709-1111 FAX: (905) 709-1112  
SEE OUR AD ON PAGE 102

**LAND & INTERIOR**

**CRACK & CRACK**  
1000 10TH AVE. UNIT 10, L1M 1A1  
TEL: (905) 709-1111 FAX: (905) 709-1112  
SEE OUR AD ON PAGE 102

**TRAILER EQUIPMENT & SUPPLIES**

**WOLVERINE INDUSTRIES**  
1000 10TH AVE. UNIT 10, L1M 1A1  
TEL: (905) 709-1111 FAX: (905) 709-1112  
SEE OUR AD ON PAGE 102

**KRAMBLE INDUSTRIES INC.**  
1000 10TH AVE. UNIT 10, L1M 1A1  
TEL: (905) 709-1111 FAX: (905) 709-1112  
SEE OUR AD ON PAGE 102

**TIRES**

**GRATION COILERS**  
1000 10TH AVE. UNIT 10, L1M 1A1  
TEL: (905) 709-1111 FAX: (905) 709-1112  
SEE OUR AD ON PAGE 102

**OK TIRE STORES INC.**  
1000 10TH AVE. UNIT 10, L1M 1A1  
TEL: (905) 709-1111 FAX: (905) 709-1112  
SEE OUR AD ON PAGE 102

**THE TIRE SHED LTD.**  
1000 10TH AVE. UNIT 10, L1M 1A1  
TEL: (905) 709-1111 FAX: (905) 709-1112  
SEE OUR AD ON PAGE 102

**Product Warranty & Performance Guarantee**

**WHEREVER YOU ARE, BKT IS WITH YOU**  
BKT provides you with the most reliable and safe, sturdy and durable, quality of combining function and robust self-compaction, comfort and high performance.

BKT always with you, to get the most out of your agricultural equipment.

**BKT**

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