

## **NATIONAL RATES & INFORMATION**

**Effective April 1, 2021**

### **Thompson Citizen & Nickel Belt News**

**Publication Day:** Wednesday

**Distribution:** 5,000

**Circulation:** Free

**Page Size:** Tabloid

**Line Rate:** \$1.45/Agate Line

#### **DEADLINES:**

**Ad Booking:** Friday at 3:00 pm

**Ad Material:** Monday at Noon

*Note: Deadlines may be shifted due to holidays.*

#### **Colour Charges:**

\$0.21 per line to a maximum of \$200.00

#### **Other Charges:**

25% Guaranteed Positional Charge (if available)

Career Surcharge for Web: \$15.00 per 7-day posting

#### **Column Guide (inches)**

1C = 1.49

4C = 6.52

2C = 3.17

5C = 8.2

3C = 4.84

6C = 9.875

**Total Page Size:** 9.875" x 15.5" (217 agate lines)

Multi-booking rates can be provided. Please contact  
**Lynn Taylor** at [generalmanager@thompsoncitizen.net](mailto:generalmanager@thompsoncitizen.net)