



• Delivering News to the Nickel Belt since 1960 •

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Lynn Taylor, Publisher

NATIONAL RATES & INFORMATION

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Thompson Citizen

Publication Day: Friday

Distribution: 4,000

Circulation: Free

Page Size: Tabloid

Line Rate: \$1.45/Agate Line

DEADLINES:

Ad Booking: Tuesday at 3:00 pm

Ad Material: Wednesday at Noon

Note: Deadlines may be shifted due to holidays.

Colour Charges:

\$0.24 per line to a maximum of \$220.00

Other Charges:

25% Guaranteed Positional Charge (if available)

Career Surcharge for Web: \$20.00 per 7-day posting

Career ads are automatically posted on our website for 7 days from publication.

Column Guide (inches)

1C = 1.49

4C = 6.52

2C = 3.17

5C = 8.2

3C = 4.84

6C = 9.875

Total Page Size: 9.875" x 15.5" (217 agate lines)

Multi-booking rates can be provided. Please contact
Lynn Taylor at generalmanager@thompsoncitizen.net