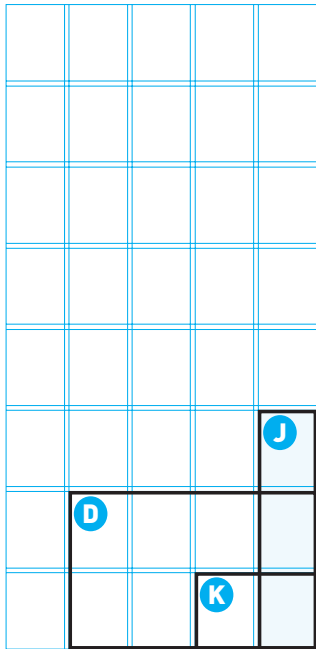
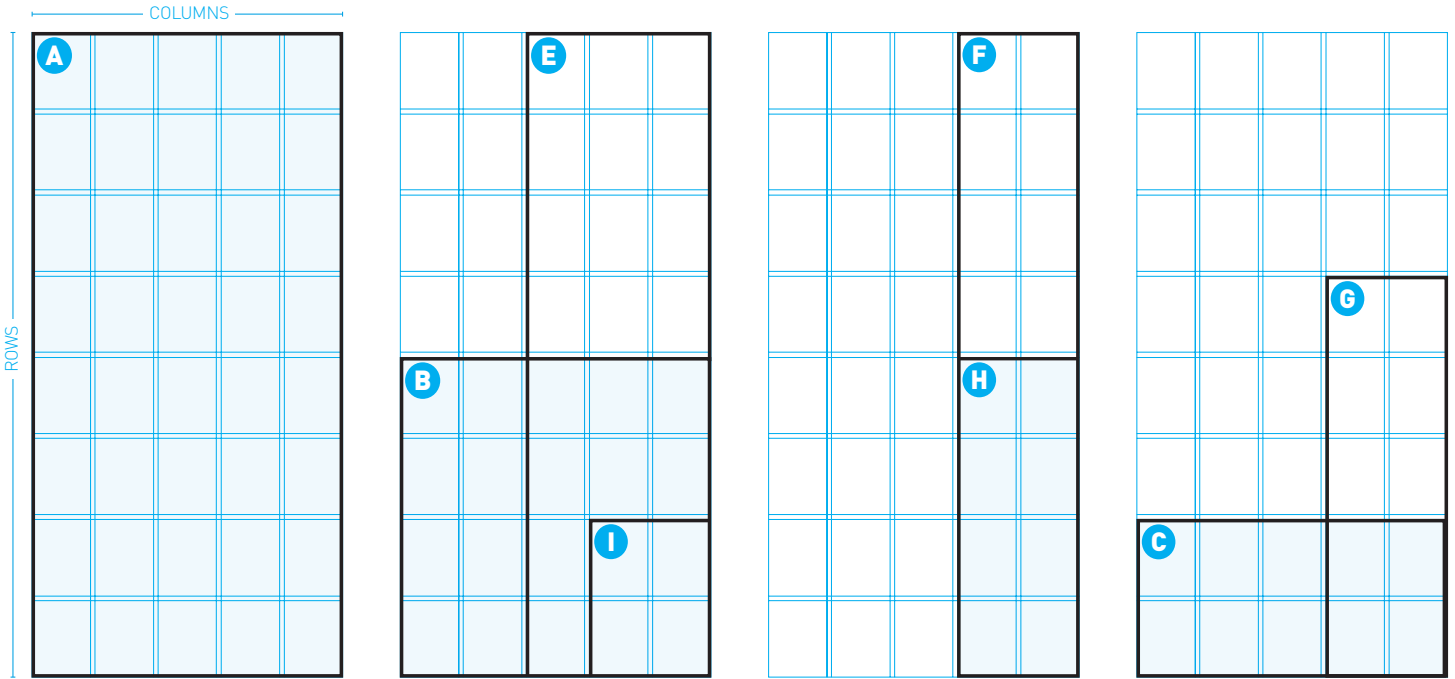


LOCAL PRINT ADVERTISING BROADSHEET RATE CARD



BROADSHEET AD SIZES

Print Size	1x	12x	25x
A 5 col x 8 rows (10.5" x 21.786")	4800	3840	3360
B 5 col x 4 rows (10.5" x 10.810")	2400	1920	1680
C 5 col x 2 rows (10.5" x 5.321")	1200	960	840
D 4 col x 2 rows (8.3669" x 5.321")	960	768	672
E 3 col x 8 rows (6.2335" x 21.786")	2880	2304	2016
F 2 col x 8 rows (4.1" x 21.786")	1920	1536	1344
G 2 col x 5 rows (4.1" x 13.554")	1200	960	840
H 2 col x 4 rows (4.1" x 10.810")	960	768	672
I 2 col x 2 rows (4.1" x 5.321")	480	384	336
J 1 col x 3 rows (1.9667" x 8.065")	360	288	252
K 2 col x 1 rows (4.1" x 2.577")	240	192	168

RATE PER SQUARE / \$120 / \$96 / \$84

BANNERS

A1 \$1000
 Section Front \$750
 Inside Section \$600
 Front
 5 Col x 28 agates
 (10.5" x 2")

BIG BANNERS

A1 \$2000
 Section Front \$1500
 Inside Section \$1200
 Front
 5 Col x 50 agates
 (10.5" x 3.57")

POST IT NOTES

A1 \$1000
 Section Front \$750
 Inside Section \$600
 Front
 Dimensions
 (2.75" x 2.75")

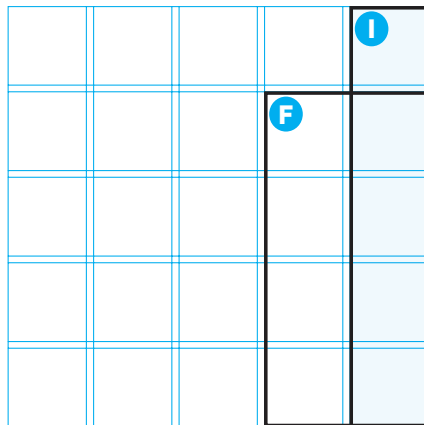
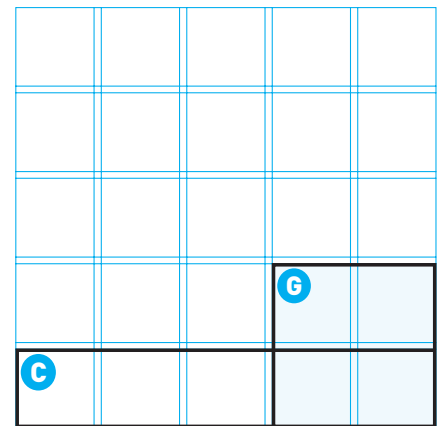
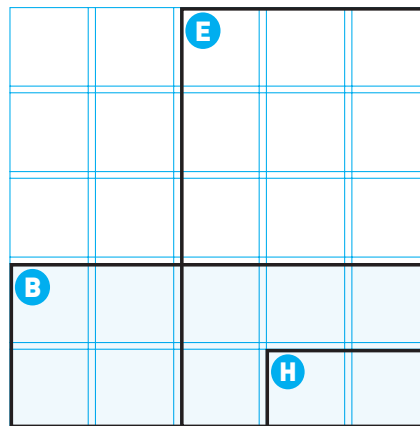
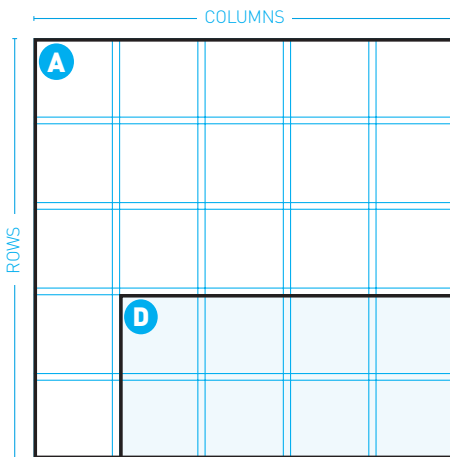
SKY BANNERS

A1 \$500
 All others \$400
 5 Col x 10 agates
 (10.5" x 0.714")

WRAPS

Broadsheet \$12000
 Tabloid \$6000

LOCAL PRINT ADVERTISING TAB PUBLICATION RATE CARD



TAB PUBLICATIONS AD SIZES

Print Size	1x	12x	25x
A 5 col x 5 rows (10.5" x 10.5")	3000	2400	2100
B 5 col x 2 rows (10.5" x 4.1")	1200	960	840
C 5 col x 1 rows (10.5" x 1.9667")	600	480	420
D 4 col x 2 rows (8.3669" x 4.1")	960	768	672
E 3 col x 5 rows (6.2335" x 10.5")	1800	1440	1260
F 2 col x 4 rows (4.1" x 8.3669")	960	768	672
G 2 col x 2 rows (4.1" x 4.1")	480	384	336
H 2 col x 1 rows (4.1" x 1.9667")	240	192	168
I 1 col x 5 rows (1.9667" x 10.5")	600	480	420

RATE PER SQUARE / \$120 / \$96 / \$84

FILE SUBMISSION

Acceptable format is PDF X1A-Compliant Adobe Acrobat PDF (high res PDF). PDF files should have all fonts embedded or converted to outlines/paths and securities turned off. All images should be CMYK with a minimum resolution of 300 DPI. All black type should be 100% black (not rich black). All transparencies should be flattened.

IMPORTANT: DO NOT include bleed or crop marks when creating your PDF file.

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 Password: **incoming**
 Default Directory: **/General Incoming**
 (note: Case must comply as shown above)